

Madison Area Municipal Stormwater Partnership (MAMSWaP)-I&E Update Aug. 2nd, 2022

Respectfully submitted by Christal Campbell, MAMSWaP Stormwater Education Coordinator-Dane County Water Resource Engineering Division, 608-224-3746, Campbell.christal@countyofdane.com.

CONSULTANTS AND MUNICIPAL REPRESENTATIVES: Please make this report available to your municipalities.

Communications

Ripple Effects Facebook page- www.facebook.com/RippleEffectsWI. Contact Christal Campbell with any articles or events you may have coming up in your area so we can share and promote. We try and post content once a week, but are happy to post additional events/articles. As of July 27th we had 697 Facebook followers, up from 690 in May.

Ripple Effects email box/web site- Christal maintains the Ripple.Effects@countyofdane.com email box and is responding to emails as they come in. Updates to the www.ripple-effects.com web site are made on a regular basis. If you come across an issue on the web site, please let Christal know.

Plant Dane Pick Up- Plant Dane pick up dates were May 21st 8-11AM (order #s 3394-3828) and May 25th 4-7PM (order #s 3829-4261). All went well with drive-thru pick up at the Dane County Land and Water Resources Dept. Building off Fen Oak Dr. on Sat. and at the Dane County Parks Facility Building off Robertson Rd. on Wed.

Illicit Discharge Training Recap- Rick Wenta and Claudia Guy taught the Illicit Discharge Training on June 14. Twenty-four people attended. Training covered Dane County's new illicit discharge ordinance, as well as outfall screening. Some key takeaways are summarized below.

- Illicit discharge ordinance:
 - If a municipality receives an illicit discharge report and would like some assistance with it, they can submit the report to the County's new reporting website: <https://lwr.d.countyofdane.com/illicit-discharges>.
 - If the County receives an illicit discharge report directly through our website, we will work with the municipality on next steps. It's important for us to have the MS4 municipal contact on file especially if the illicit discharge reaches the MS4, or if utility maps (typically storm or sanitary) are needed. If you have not already provided a contact, please do so here: <https://docs.google.com/spreadsheets/d/1IJGDI4I8GEnAIGzLsROZtesDSpf0V8DVzrkX4L1j69o/edit#gid=0>.
- Outfall Screening
 - We purchased a Hach Stormwater Test Kit for use by MAMSWaP communities. We'll keep the kit at our Fen Oak office (5201 Fen Oak) and MAMSWaP communities can borrow the test kit if they see flowing water during an outfall inspection and suspect that it may be an illicit discharge. Contact Claudia at guy.claudia@countyofdane.com or 608-800-2017 if you would like to check it out. On Mondays and Fridays, please contact Jeremy Balousek at Balousek.jeremy@countyofdane.com or (608) 225-6535. **Test kit has been ordered, and we are currently still waiting for it to arrive.**

Adopt a Storm Drain Program- The City of Middleton and Village of Cross Plains were both recently added to the program. Since late July, 207 storm drain have been adopted by 92 adopters. In order to participate municipalities must:

- Provide an electronic file with storm drain locations,
- have a designated staff member who will work with Christal on cleaning kit distribution and act as the local liaison to the program and
- use provided outreach materials to promote the program locally.

Contact Christal know if you are interested in offering the program in your municipality. <https://ripple-effects.com/Adopt-A-Storm-Drain>

Habitat for Humanity (H4H) Rain Garden Project Postponed- The rain garden project at Tenneyson Ln. on the north side of Madison has been postponed until fall due to some grading and landscaping delays at the site this spring. Hoping to create time-lapse video of the process to post on the web site once completed.

Native Garden Signs- MAMSWaP has three [new native garden signs](#) available free of charge to groups that are participating in our Free Native Plants for School and Community Groups program and to MAMSWaP partners. These are meant to be educational signs to help promote native gardens, downspout gardens and rain gardens. Signs are 10"x12" metal signs and come with a U-channel or wooden post. Contact Claudia Guy, guy.claudia@countyofdane.com, if interested.

Storm Drain Mural Update- All new murals have been painted. We still have one repaint in Madison and one carry-over mural from 2021 to paint in Fitchburg. Plans for 2023, our current artist, Sonya Sankaran, is interested in partnering with us next year. We'll accept up to five new mural applications and five repaints for 2023. If you have a mural that was painted in 2018-2020 that is looking a little worn and you'd like it repainted, contact Christal. Applications for 2023 will be available in Dec. 2022.

Thanks to Hanna Mohelnitzky (City of Madison), the Storm Drain Mural Project was covered by Channel 3-In the 608 <https://www.channel3000.com/in-the-608-storm-murals-with-a-message/> . The project was also featured on the Madison's Everyday Engineering Podcast series- <https://podcasts.apple.com/us/podcast/storm-drain-mural-program-paint-turtles-birds-otters/id1476609194?i=1000569842366>.

Rain Barrel Program- Dane County/MAMSWaP is selling 50 gallon rain barrels at a discounted rate of \$74 (typically retails for ~\$150). This program is open to all Dane County residents and businesses. Residents that live in a MAMSWaP community are eligible to apply for an additional \$30 reimbursement. Rain barrels are available for pickup at the Middleton Recycling Center and Deforest Yardwaste Collection Site during normal operating hours for those facilities from April-September. For more information on how to order a rain barrel, and how to apply for available reimbursement programs, please visit: www.ripple-effects.com/rainbarrels.

The program has been extremely popular with 250 rain barrels sold since April and 63 people submitting forms for reimbursements from MAMSWaP communities.

Rain Barrel Reimbursements by MAMSWaP Community

	# of People who Applied for a Reimbursement	# of Rain Barrel Reimbursement Provided	Reimbursement Dollars
DeForest	24	27	\$810.00
Stoughton	10	15	\$450.00
Madison	13	14	\$420.00
Windsor	7	7	\$210.00
Burke	2	2	\$60.00
Cross Plains	3	3	\$90.00
Sun Prairie	3	3	\$90.00
Verona	1	1	\$30.00
McFarland	1	1	\$30.00
TOTAL	64	73	\$2,190.00

Sustain Dane Water Stewards Training- MAMSWaP partnered with Sustain Dane to offer a new Water Stewards Program where participants learned about how our local water system works, the human impact on water and gain knowledge and skills about practical actions to conserve, protect, restore, and advocate for our local water systems. To fully complete the program and receive the water steward certification, participants have to complete a water project with the support of Sustain Dane and partners by October. MAMSWaP/Dane County stormwater programs and tools were shared during two required virtual sessions on June 14th and June 21st. Feedback from the first session was positive. Sustain Dane will be following up with participants to encourage them to choose and complete projects.

- 63 participants registered
- 57 attended first and second sessions

The second Water Stewards training will be on Sept. 20th and 27th. Cost is \$15. To register visit <https://sustaindane.org/>.

New Ripple Effects Website – We’re launching a new and improved Ripple Effect web site in August to stay current with the new Dane County system. The URL will be the same.

Stormwater Awareness Week 2023- MAMSWaP will be partnering with other stormwater groups and the WDNR to plan and implement a week focused on stormwater education in summer 2023. It’s still in its early stages, but the idea is to provide some virtual statewide educational opportunities in addition to some local events during this week. We’ll provide tools to municipalities to promote the events.

MAMSWAP Quarterly I&E Meeting Summary

The MAMSWaP I&E Committee meeting met on July 21st. Project updates are provided above. Please contact an I&E Committee member or Christal Campbell for further details or questions.

Presentations/Demos -

Empower U! Stormwater Workshop- May 19th (UW Arboretum)
Breakfast on the Farm (rainfall simulator)- June 11th
Sustain Dane Water Stewards Webinar- June 14th (virtual)
Sustain Dane Water Stewards Webinar- June 21st (virtual)
Jr Naturalist Rainfall Simulator Demo- June 29th
Dane County Parks Fun Fair – July 10th (Lussier Family Heritage Center)

Upcoming Events

Jr Naturalist Rainfall Simulator Demo- Aug. 2nd
Sun Prairie Rotary Club- Aug. 9th
It's all Impervious to Me: Redevelopment and Green Infrastructure Modeling Guidance Webinar- Sept. 15th
NASECA Rice Lake Field Event- Sept. 22nd- \$100 discount for MAMSWaP members (code MAMSWaP100)
Virtual Smart Salting Workshop (Roads)- Oct. 25th
Virtual Smart Salting Workshop (Parking Lots and Sidewalks) – Oct. 26th
Stoughton Smart Salting Workshop and Equipment Open House (Parking Lots and Sidewalks)- Nov. 2nd.

Resources to check out- contact Christal

-Tabletop Rainfall Simulator – available to check out through Sept.
-Bean Bag Toss Game
-Enviroscape

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Reminders

- Please be sure you have links to www.ripple-effects.com from your websites.
 - Follow www.facebook.com/RippleEffectsWI on Facebook! “Like” and “share” posts to help spread the word.
 - Resources for partners are available on our Partner Resources Page- <https://ripple-effects.com/Partner-Resources> and MAMSWaP Resources folder in the Google Drive <https://drive.google.com/drive/u/0/folders/0B6IN0xfndLr9TXVtek90V05NbGc>
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