

Madison Area Municipal Stormwater Partnership (MAMSWaP)-I&E Update Aug. 1st, 2023

Respectfully submitted by Christal Campbell, MAMSWaP Stormwater Education Coordinator-Dane County Water Resource Engineering Division, 608-228-4493, Campbell.christal@countyofdane.com.

CONSULTANTS AND MUNICIPAL REPRESENTATIVES: *Please make this report available to your municipalities.*

Communications

Ripple Effects Facebook page- www.facebook.com/RippleEffectsWI . Contact Christal Campbell with any events you may have coming up in your area so we can share and promote them. Please like and share our posts to spread the word in your community. As of July 26th we had 748 Facebook followers.

Ripple Effects email box/web site- Christal maintains the Ripple.Effects@countyofdane.com email box and is responding to emails as they come in. Updates to the www.ripple-effects.com web site are made on a regular basis. If you come across an issue on the web site, please let Christal know.

MAMSWaP Newsletter/Reminders- Sent out June 8th and July 8th

Dig Into Rain Gardens-1:1 Coaching Sessions Reimbursements- \$50 Plant Dane plant reimbursements were offered to all who participated in the Coaching Sessions if they built a rain, downspout or native garden and submitted an application by early July. 13 of the 23 participants installed a rain or downspout garden since attending the training and 12 applied for the reimbursement.

Municipality	Type of Garden
Madison	Native Garden & Rain Garden
Monona	Rain Garden
Madison	Downspout Garden
Madison	Downspout Garden
Madison	Rain Garden
Madison	Rain Garden
Middleton	Rain Garden
Madison	Rain Garden
Middleton	Rain Garden
Madison	Downspout Garden
Madison	Native Garden
Deforest	Rain Garden / Native Garden

Storm Drain Murals 2023-All new mural have been painted and added to the Storm Drain Mural Map.

- Girls Inc. (Goodman Center-Madison), mural near BB Clarke Beach
- Westmorland Neighborhood- Madison
- Owen Park/Muir Elementary School- Madison
- City of Fitchburg

Four of five repaints have been painted (Windsor, Shorewood Hills, Deforest, Verona). Downtown Sun Prairie mural will be painted early fall.

Rain Barrels Restocked- Rain barrels are back in stock again. This is a great program to promote during WI Stormwater Week. Cost-\$74 with an additional \$30 reimbursement for residents in MAMSWaP communities. Rain barrels available through Oct. Outreach tools available on the MAMSWaP Members Page <https://ripple-effects.com/mamswap-members> and Ripple Effects Partner page <https://ripple-effects.com/outreach-tools>.

-368 rain barrels sold since April 2023, sold out in June
 -280 rain barrels delivered late July

MAMSWaP Municipality	# of People who Applied for a Reimbursement	# of Rain Barrel Reimbursement Provided
Blooming Grove	1	1
Burke	0	0
Cottage Grove	2	2
Cross Plains	1	1
DeForest	5	5
Fitchburg	7	8
Madison	54	60
Monona	0	0
McFarland	2	2
Middleton	5	6
Stoughton	1	1
Sun Prairie	5	8
Verona	5	5
Waunakee	3	3
Windsor	2	2
TOTAL	93	104

2023 WI Stormwater Week-Several MAMSWaP members have been working with various water related groups, government agencies, and organizations across Wisconsin to plan the first-ever WI Stormwater Week. The goal of WI Stormwater Week is to raise awareness and educate residents across Wisconsin on stormwater issues and share local resources/programs to encourage actions to protect Wisconsin waters. Join us!

WI Stormwater Week Event Schedule

- *July 24th- Aug. 6th*- [Summer at the Storm Drains](#)- Storm Drain Mural Scavenger Hunt in partnership with the City of Madison and Clean Lakes Alliance (CLA). Find storm drain murals across Dane County, take a selfie and enter to win fun prizes.
- *All Week (Aug 7 - 11)** - [Native Downspout Garden Plant Kit Sale](#) (open to residents of MAMSWaP communities) **while supplies last*
- *All Week (Aug 7 - 11)** - [Rain Barrel Sale](#) (open to all Dane County residents)
- *Tues, Aug 8 (12 p.m. - 1 p.m.)* - [Webinar: Managing Water Where it Falls](#) (Free, Registration Required)
- *Thurs, Aug 10 (12 p.m. - 1 p.m.)* - [Webinar: Leaf-free Streets for Clean Waters](#) (Free, Registration Required)
- *Sat, Aug 12 (8 a.m. - 12 p.m.)* - [Household Hazardous Waste Disposal Event](#) (Cost: \$15- Advanced ticket purchase highly recommended, very limited same day tickets available)

What should I do as a MAMSWaP municipality to get involved?

1. **SIGN ON** as an official WI Stormwater Week Partner @ www.wistormwater.com.
2. **PROMOTE** WI Stormwater Week daily topics, webinars, events and messages using [MAMSWaP-specific resources](#) (social media posts and schedule, article template, etc.) through your local communication channels.
3. **LINK** to our [Ripple Effects WI Stormwater Week web page](#).

Native Downspout Garden Kit Sale**- Special sale as part of WI Stormwater Week to encourage planting of downspout gardens.

- Order system open Aug. 7th-11th or while supplies last
- 32 native plants/kit (part sun or full sun option)
- Limited supply-only 100 available
- Cost: \$30/kit (normally ~\$80/kit)
- Planting plan and instructions included.
- Pickup Details: Plant kits will be available for pickup at the Lussier Family Heritage Center, located at 3101 Lake Farm Rd, Madison, WI 53711 on Wed., Sept. 13th from 3-7pm and Thurs., Sept. 14th from 8am-12pm. *Kits must be picked up during these times.*

**Sale open to residents of [Madison Area Municipal Stormwater Partnership](#) (MAMSWaP) communities only.

Clean Sweep Household Hazardous Waste Disposal Event

- Sat. AM, August 12th at Ripp Park in Waunakee.
- Open to all Dane County residents.
- Cost- \$15/vehicle
- 160 ticket limit
- Advanced ticket purchase, highly recommended
- Purchase tickets at <https://www.vil.waunakee.wi.us/1098/Clean-Sweep-Event>

NASECA Rice Lake Field Event 2023- Sept. 21st- MAMSWaP member receive \$100 discount on registration. Use code "mamswap100" when registering.

Leaf-free Street for Clean Waters 2023- Campaign will continue similar to last year with tools to promote removal of leaves before the rain and our rain alert program. If your community would like to order some free customized yard signs, please let Christal know by Sept. 1st. Signs should be available in late Sept.

Green Infrastructure (GI) Tour

- Oct. 3rd from 9am -12:30pm
- Format will be similar to the 2017 Permeable Pavement Tour bussing to different project locations.
- 5 stops with unique GI practices in Madison and Fitchburg.
- Registration will be available in late August.

2024 MAMSWaP Stormwater Outreach/Ed. Survey- We will be working with UW Extension Evaluation Team at the Natural Resources Institute on our 5-year Stormwater Outreach and Ed. Survey. This is the same group we worked with for the 2018/19 Survey.

- Using same survey as we did in 2018/19 with a few changes to gather data on more recent programs.
- Mailed random sample survey that will be distributed to 1500 residents across all our MAMSWaP communities. (Same methods that were used in 2018)
- Goal of a 30% response rate.
- Survey can be completed on paper or online via link in invitation.
- Initial cost estimate is \$32,000. 2018 survey cost about \$23,000.
- Looking into the option of distributing online survey to water related groups, organizations as well and comparing these results to those obtained through the random sample method. Additional cost to analyze and compare results to mailed survey.

MAMSWAP Quarterly I&E Meeting Summary

The MAMSWaP I&E Committee meeting met on July 25th. Project updates are provided above. Please contact an I&E Committee member or Christal Campbell for further details or questions.

Recent Presentations/Events -

Planting for Pollinators Event (Lussier Family Heritage Center)- rainfall simulator- June 21st
Environmental Fun Fair (Lussier Family Heritage Center- rainfall simulator-July 9th

Upcoming Events

WI Stormwater Week- Aug 5th-12th

Downspout Garden Kit Sale (Pre-order)- Aug. 7th-11th

Household Hazardous Waste Disposal Event (Waunakee)- Sat., August 12th

NASECA Rice Lake Field Event- Sept. 21st

Green Infrastructure Tour- Oct. 3rd

Resources to check out- contact Christal

-Tabletop Rainfall Simulator – Ready to checkout

-Bean Bag Toss Game

-Enviroscape

Reminders

-Please be sure you have links to www.ripple-effects.com from your websites.

-Follow www.facebook.com/RippleEffectsWI on Facebook! “Like” and “share” posts to help spread the word.

-Outreach resources for internal and external partners are available on our Outreach Tools Page- <https://ripple-effects.com/outreach-tools>

-MAMSWaP Resources web page for municipal partners- <https://ripple-effects.com/mamswap-members>

