

## Madison Area Municipal Stormwater Partnership (MAMSWaP)-I&E Update May 6, 2025

*Submitted by Christal Campbell, MAMSWaP Stormwater Education Coordinator-Dane County Water Resources Engineering Division, 608-228-4493, [Campbell.christal@danecounty.gov](mailto:Campbell.christal@danecounty.gov).*

**CONSULTANTS AND MUNICIPAL REPRESENTATIVES:** *Please make this report available to your municipalities.*

### Communications

Ripple Effects Facebook page- [www.facebook.com/RippleEffectsWI](https://www.facebook.com/RippleEffectsWI) . Contact Christal Campbell with any events you may have coming up in your area so we can share and promote them. Please like and share our posts to spread the word in your community. As of April 30<sup>th</sup> we had 918 Facebook followers.

Ripple Effects email box/web site- Christal maintains the [Ripple.Effects@countyofdane.com](mailto:Ripple.Effects@countyofdane.com) email box and is responding to emails as they come in. Updates to the [www.ripple-effects.com](http://www.ripple-effects.com) web site are made on a regular basis. If you come across an issue on the web site, please let Christal know.

MAMSWaP Newsletters/Reminders- Sent out Nov. 21<sup>st</sup>, Dec. 19<sup>th</sup>, Jan. 31<sup>st</sup>, and Mar. 12<sup>th</sup>

**Plant Dane 2025 Summary-** Order period ended March 18<sup>th</sup>.

- 836 orders (899 in 2024)
- 29,584 plants ordered (35,372 in 2024)
- 3,392 plants donated to 38 projects in Madison, Middleton, Monona, Mount Horeb, McFarland, Oregon, Waunakee, Stoughton, Sun Prairie, DeForest, and Fitchburg. (3,060 donations to 39 projects in 2024)
- 414 repeat customers (385 in 2024)

Plant pick-up Sat., May 17<sup>th</sup> 8am-2pm at Dane Co. Parks facility on Robertson Rd. Customers assigned a pick-up time slot based on date of order.

**Still looking for people to help with pick up on the May 17<sup>th</sup>. Contact Christal if you are interested.**

**Dig Into Rain Gardens-1:1 Coaching Sessions** – 26 out of 27 who registered attended. Residents in MAMSWaP communities are eligible to receive up to a \$50 reimbursement for Plant Dane plants once proof of rain garden installation is received. Participants from the following communities:

- Middleton- 2
- Madison- 22
- Verona-1
- Windsor-1
- Sun Prairie- 1

**Storm Drain Murals 2025-** We received and accepted five applications that were submitted.

- WI EcoLatinos- Madison (Leopold Community)
- Park Elementary- Cross Plains
- Glacier Edge Elementary – Verona
- Yahara Elementary- DeForest
- Cornucopia Inc.- Madison

2025 Repaint locations:

- Taylor Prairie Elem. - Cottage Grove
- Parmenter/Franklin Ave - Middleton
- Downtown Stoughton

- Westside Elem. - Sun Prairie
- UW Union (Park St.)

**Spring Household Hazardous Waste Disposal Events** - Four HHW disposal events were held at Clean Sweep this spring. Events were only open to residents of participating communities. Participants pre-registered for a \$5 (normally \$15/vehicle) voucher to dispose of household hazardous waste to use during open Clean Sweep hours the week of their assigned event. All items that Clean Sweep accepts including small electronics and up to one TV, computer monitor, or microwave were accepted. Outreach materials were shared with each community to promote the event locally.

- City of Stoughton: 54 registered/42 attended (78%)
- Town of Middleton: 111 registered/88 attended (79%)
- Village of Windsor: 49 registered/38 attended (78%)
- City of Monona: 72 registered/57 attended (79%)

Hope to continue to offer these events to MAMSWaP communities on a rotating basis so every community has an opportunity every 4-5 years. Events may be moved to the fall starting in 2026.

**Illicit Discharge Training for Field Staff**- MAMSWaP hosted a free Illicit Discharge Training for MAMSWaP municipal field staff only on Tues., Apr. 15<sup>th</sup> @ 10AM, Middleton City Hall. The training was led by Logan Prichard, Environmental Protection Specialist with Public Health Madison/Dane County. The presentation was recorded and is available on our [MAMSWaP Member's page](#).

- 43 registered/40 attended
- Municipalities/groups represented: DeForest, Fitchburg, Middleton, Stoughton, UW Madison, Verona, AECOM, Sun Prairie, Burke, Shorewood Hills and Cottage Grove

**Rain Barrel Program 2025**- We are now accepting rain barrel orders for 2025. The cost increased \$4 from \$78 to \$82 this year to help cover shipping. Stoughton was also added as a third distribution location that customers can pick up at.

**Stormwater Maintenance Survey**-Thanks to all who completed the survey. A summary of the survey results including information on programs from municipalities that completed the survey, example notification letters, and inspection forms are available on our [MAMSWaP Members Stormwater Maintenance Page](#).

**Stormwater Education Survey Report**- A link to the final report is available on the [Ripple Effects/Updates & Reports page](#).

**2025 MAMSWaP Budget**- The 2025 Budget will be presented at the meeting. See 2025 Budget at the end of I&E Update.

**2025-2029 MAMSWaP Intergovernmental Agreement**- A link to the final signed agreement is available on the [Ripple Effects/Updates & Reports page](#).

### **MAMSWAP Quarterly I&E Meeting Summary**

The MAMSWaP I&E Committee meeting met on April 30<sup>th</sup>. Project updates are provided above. Please contact an I&E Committee member or Christal Campbell for further details or questions.

### **Recent Presentations/Events:**

- Dig Into Rain Gardens- 1:1 Coaching Sessions- Mar. 2<sup>nd</sup>
- Storm Drain Mural Pres- Park Elem (Cross Plains)- Mar. 13<sup>th</sup>

- Storm Drain Mural Pres- Yahara Elem (DeForest)- Mar. 18<sup>th</sup>
- Stoughton Clean Sweep Event- Mar. 25<sup>th</sup>-29<sup>th</sup>
- Town of Middleton Clean Sweep Event- Mar. 31<sup>st</sup>-Apr. 5<sup>th</sup>
- Storm Drain Mural Pres-Glacier Edge Elem (Verona)-Apr. 3<sup>rd</sup>
- Windsor Clean Sweep Event- Apr. 7<sup>th</sup>-12<sup>th</sup>
- Monona Clean Sweep Event- Apr. 14<sup>th</sup>-19<sup>th</sup>
- Tu Aqua Workshop with EcoLatinos (Leopold Elem., Madison)- Apr. 12<sup>th</sup>
- Illicit Discharge Training for Field Staff (Middleton)- Apr. 15<sup>th</sup>
- Dane County Highways Stormwater and Illicit Discharge Training- Apr. 15<sup>th</sup>
- New Century School Stormwater Presentation/Demo (Verona)- Apr. 21<sup>st</sup>
- Lussier Family Heritage Center Earth Day Event- Apr. 22<sup>nd</sup>
- Bilingual Conservation Fair (Elver Park, Madison)- Apr. 26<sup>th</sup>
- Earth Fest UW- Apr. 29<sup>th</sup>
- Party for the Planet (Henry Vilas Zoo)- May 3<sup>rd</sup>

#### **Upcoming Presentations/Events:**

- Crestwood Elem rainfall sim demo/rain garden (Owen Park, Madison)- May 14<sup>th</sup>
- Plant Dane Pick Up- May 17<sup>th</sup>
- Stoughton Public Works Event- May 21<sup>st</sup>
- Waunakee Public Works Event- May 22<sup>nd</sup>
- Youth Governance Program (Henry Vilas Zoo)- May 28<sup>th</sup>
- Environmental Fun Fair (Lussier Family Heritage Center)- July 13<sup>th</sup>

#### **Resources to check out-** contact Christal or Claudia

- Tabletop Rainfall Simulator
- Enviroscape

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#### **Reminders**

- Please be sure you have links to [www.ripple-effects.com](http://www.ripple-effects.com) from your websites.
  - Follow [www.facebook.com/RippleEffectsWI](https://www.facebook.com/RippleEffectsWI) on Facebook! “Like” and “share” posts to help spread the word.
  - Outreach resources for internal and external partners are available on our Outreach Tools Page- <https://ripple-effects.com/outreach-tools>
  - MAMSWaP Resources web page for municipal partners- <https://ripple-effects.com/mamswap-members>
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