

## Madison Area Municipal Stormwater Partnership (MAMSWaP)-I&E Update May 2nd , 2023

Respectfully submitted by Christal Campbell, MAMSWaP Stormwater Education Coordinator-Dane County Water Resource Engineering Division, 608-228-4493, [Campbell.christal@countyofdane.com](mailto:Campbell.christal@countyofdane.com).

**CONSULTANTS AND MUNICIPAL REPRESENTATIVES:** Please make this report available to your municipalities.

### Communications

Ripple Effects Facebook page- [www.facebook.com/RippleEffectsWI](http://www.facebook.com/RippleEffectsWI) . Contact Christal Campbell with any events you may have coming up in your area so we can share and promote them. Please like and share our posts to spread the word in your community. As of April 27th we had 736 Facebook followers.

Ripple Effects email box/web site- Christal maintains the [Ripple.Effects@countyofdane.com](mailto:Ripple.Effects@countyofdane.com) email box and is responding to emails as they come in. Updates to the [www.ripple-effects.com](http://www.ripple-effects.com) web site are made on a regular basis. If you come across an issue on the web site, please let Christal know.

MAMSWaP Newsletter/Reminders- Sent out March 16<sup>th</sup>

### Plant Dane 2023 Summary- Order period ended March 21<sup>st</sup>

- 773 orders (802 in 2022)
- 27,732 plants ordered (31,372 in 2022)
- 514 garden kits ordered
- 2,524 donations to 39 projects. 18 projects were fully funded. (3,312 donations to 31 projects in 2022)
- TOTAL plants w/donations= 30,256
- Reached our 30,000 cap late in day on last day of the sale
- Main information sources- 272 repeat customers (300 in 2022)
  - Friend/neighbor/relative- 192
  - Facebook- 80
  - Email – 69
  - Web site- 68
  - Newsletter- 54
- Plant pick up Sat., May 13<sup>th</sup> AM at Dane County LWRD Building and Wed. May 24<sup>th</sup> PM at Dane Co. Parks facility on Robertson Rd. Customers assigned a pick-up date based on date of order.

### Dig Into Rain Gardens-1:1 Coaching Sessions Summary- March 4<sup>th</sup>

- Cost: \$20 with potential for \$50 Plant Dane plant order reimbursement
- Sold out- 24 participants registered, 23 attended
- Attendees really appreciated the one on one customized help. Great feedback.
- Created a workbook to walk participants through all the steps that we posted on our Rain Garden page.

### Storm Drain Murals 2023

- Received and accepted four applications
  - Girls Inc. (Goodman Center-Madison), mural near BB Clarke Beach
  - Westmorland Neighborhood- Madison
  - Owen Park/Muir Elementary School- Madison
  - City of Fitchburg
- Five repaints planned (Windsor, Shorewood Hills, Deforest, Sun Prairie, Verona)
- Presentations completed, input received and designs finalized
- All painting will be completed by July.

**Rain Barrel Program 2023-** We are accepting rain barrel orders again this spring thru the end of October.

- Order system opened this week. Supply of 80 barrels from 2022 is down to 13.
- Expecting a shipment of 288 rain barrels in mid-May
- Cost remains the same as in 2022, \$74 with an additional \$30 reimbursement for residents in MAMSWaP communities.
- Outreach Toolkit has been updated and is available on the MAMSWaP Members Page <https://ripple-effects.com/mamswap-members> and Ripple Effects Partner page <https://ripple-effects.com/outreach-tools>
- We are collecting info on which munis have local stormwater credits to post to our rain barrel page. Please have a representative from your municipality complete this form- <https://forms.countyofdane.com/Forms/MAMSWaP>

**2023 WI Stormwater Week-** Goal is to raise awareness about stormwater, what it is, how runoff can pollute our waters, and actions the public can take to keep our waters clean.

- August 5<sup>th</sup>-12<sup>th</sup>
- Governor's Proclamation recognizing WI Stormwater Week
- Representatives from most stormwater groups across WI on planning team.
- Web site committee is developing a web page for the event that will include: information on daily topics, an events calendar, an outreach toolkit for partners, and other educational resources.
- Two webinars planned- Rainwater Collection (Aug 8<sup>th</sup>) and Leaf-free Streets (Aug. 10<sup>th</sup>)
- Asking partners across the state to participate by spreading the word using created outreach tools and planning local events. Invite to participate will be shared in late May/early June.

**Clean Sweep Household Hazardous Waste Disposal Event-** Sat. AM, August 12<sup>th</sup> in Waunakee.

- Open to all Dane County residents.
- Cost- \$15/vehicle
- 160 ticket limit
- Online tickets will be available in June.

**Green Infrastructure (GI) Tour-** Tentatively planned for Tues., Oct. 3<sup>rd</sup>.

- Format will be similar to the 2017 Permeable Pavement Tour bussing to different project locations.
- Looking for GI projects to highlight during the tour. Please fill out this form if you know of a good project that we might want include on the tour <https://forms.countyofdane.com/Forms/MAMSWaP>.

**MAMSWAP Quarterly I&E Meeting Summary**

The MAMSWaP I&E Committee meeting met on April 25<sup>th</sup>. Project updates are provided above. Please contact an I&E Committee member or Christal Campbell for further details or questions.

**Recent Presentations/Events -**

- Dig into Rain Gardens: 1:1 Coaching Sessions- Sat., March 4<sup>th</sup>
- Westmorland Storm Drain Mural Activity/Presentation- March 17<sup>th</sup>
- Muir Elementary Storm Drain Mural Activity/Presentation- March 22<sup>nd</sup>
- Madison Bird and Nature Festival Earth Day Event- Enviroscene-April 23<sup>rd</sup>

**Upcoming Events**

- Plant Dane Native Plant Pick Up- Sat., May 13<sup>th</sup> and Wed., May 24<sup>th</sup>
- Planting for Pollinators Event (Lussier Family Heritage Center)- rainfall simulator- June 21<sup>st</sup>
- Environmental Fun Fair (Lussier Family Heritage Center- rainfall simulator-July 9<sup>th</sup>
- WI Stormwater Week- Aug 5<sup>th</sup>-12<sup>th</sup>
- Household Hazardous Waste Disposal Event (Waunakee)- Sat., August 12<sup>th</sup>

**Resources to check out**- contact Christal

- Tabletop Rainfall Simulator – Ready to checkout
- Bean Bag Toss Game
- Enviroscape

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**Reminders**

- Please be sure you have links to [www.ripple-effects.com](http://www.ripple-effects.com) from your websites.
  - Follow [www.facebook.com/RippleEffectsWI](https://www.facebook.com/RippleEffectsWI) on Facebook! “Like” and “share” posts to help spread the word.
  - Outreach resources for internal and external partners are available on our Outreach Tools Page- <https://ripple-effects.com/outreach-tools>
  - NEW MAMSWaP Resources web page for municipal partners- <https://ripple-effects.com/mamswap-members>
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