

Madison Area Municipal Stormwater Partnership (MAMSWaP)-I&E Update Feb. 7th , 2023

Respectfully submitted by Christal Campbell, MAMSWaP Stormwater Education Coordinator-Dane County Water Resource Engineering Division, 608-228-4493, Campbell.christal@countyofdane.com.

CONSULTANTS AND MUNICIPAL REPRESENTATIVES: Please make this report available to your municipalities.

Communications

Ripple Effects Facebook page- www.facebook.com/RippleEffectsWI . Contact Christal Campbell with any events you may have coming up in your area so we can share and promote them. Please like and share our posts to spread the word in your community. As of Jan. 27th we had 713 Facebook followers.

Ripple Effects email box/web site- Christal maintains the Ripple.Effects@countyofdane.com email box and is responding to emails as they come in. Updates to the www.ripple-effects.com web site are made on a regular basis. If you come across an issue on the web site, please let Christal know.

MAMSWaP Newsletter/Reminders- Sent out Dec. 21st, Jan. 13th and Feb. 2nd

Leaf-free Streets for Clean Waters Summary- Final numbers for 2022

- 560 text rain alert subscribers (57 new in 2022), 464 email rain alert subscribers (32 new in 2022)
- 5 rain alert issued in 2022 (10/10, 10/23, 11/3, 11/9, 11/14)
- 151 Leaf-free Streets signs requested by groups and individuals

A survey was sent to all Leaf-free Streets Rain Alert subscribers in Dec. 94 surveys were completed. Feedback was very positive.

- 87% of respondents attempted to remove leaves for at least half of the storms.
- Main reasons for not removing leaves- no leaves present, ran out of time.
- 35% noticed some or many neighbors also removing street leaves before the rain.
- 88% found the alerts useful or very useful
- 94% want to continue to receive alerts

Rain Barrel Program Summary- Rain barrel sales for 2022 closed Oct. 31st. Rain barrels will be available to order again in April 2023.

Rain Barrel Purchases by MAMSWaP Community

Location (based on billing zip code)	# of Rain Barrels Purchased
Cottage Grove	1
Cross Plains	13
Dane	6
Deforest	80
Madison	43
Madison / Fitchburg	21
Madison / Middleton	3
McFarland	13
Middleton	19
Milwaukee	2
Monona	21
Oregon	12
Other	40

Stoughton	45
Sun Prairie	18
Verona	15
Total Rain Barrels Purchased	352

Adopt A Storm Drain Program-

- 330 adopted storm drains/216 in 2022
- 156 adopters
- 585 inspections/cleanings reported

Contact Christal know if you are interested in offering the program in your municipality. <https://ripple-effects.com/Adopt-A-Storm-Drain>

Plant Dane 2023- Prices for 2023 are 2.75/plant, up from 2.35/plant 2022. Due to the continuous growth of the program over the years, **Agrecol is capping our order at 35,000 plants this year including donations.** This is the first time we've had to limit orders so orders will be first come, first served with two pick up dates in May (14th am and 24th pm). Please encourage residents to order early to ensure availability. We will accept donations for Free Native Plant Projects as part of Plant Dane as we have in the past. Order info available at

<https://www.ripple-effects.com/Plant-Dane>

Dig Into Rain Gardens-1:1 Coaching Sessions – We are offering 30 minute one-on-one rain garden coaching sessions for Dane County residents this spring. 24 sessions will be offered from 8am -12pm, Sat., March 4th at the Dane County LWRD Office, 5201 Fen Oak Dr., Madison. Participants will meet individually with a rain garden expert to look at their specific site using an online mapping application, determine drainage patterns and select an optimal location for a rain garden. Experts will also assist participants with sizing, plant selection and provide resources on site preparation and installation. Cost is \$20/session with potential to receive up to a \$50 reimbursement for Plant Dane plants once proof of install is received. Register at <https://www.ripple-effects.com/Event/Detail/1440>

Free Native Plants for School and Community Groups Grant- 32 applications were submitted during the spring cycle. Approved projects will be posted on the Plant Dane Order Site for customers to donate to. Donations will be accepted until March 2st. To donate visit <https://ripple-effects.com/Order/Donate> .

Storm Drain Mural Grant- three applications submitted so far, all from Madison groups. Grants are due Feb. 15th. We have funds to paint up to five new murals and five repaints. If you have a mural in need of a refresh, contact Christal.

2023 MAMSWaP I&E Work Plan- Plan was shared with partners in Dec Ripple Effects Newsletter along with a municipal template for partners to use. Both plans are available under the [For Partners/Updates & Reports](#) tab on the Ripple Effects web site. New projects for 2023 include:

- Clean Sweep Household Hazardous Waste Disposal Event in Waunakee-Aug. 2023
- Planning Statewide Stormwater Awareness Week (week of Aug. 5-12th)
- Green Infrastructure Tour-summer 2023
- Begin work on 5-year Stormwater Outreach Survey

2022 MAMSWaP MS4 Report Summary- Shared with partners in Feb. Ripple Effects Newsletter. A copy is also available on the MAMSWaP Resources Page, <https://ripple-effects.com/MAMSWAP-Other-Resources>

2023 MAMSWaP Invoices- Payments will be the same as 2021/2022. Invoices will be email in early Feb. and due April 30th, 2023.

MAMSWAP Quarterly I&E Meeting Summary

The MAMSWaP I&E Committee meeting met on January 25th. Project updates are provided above. Please contact an I&E Committee member or Christal Campbell for further details or questions.

Recent Presentations/Events -

Stoughton Smart Salting Workshop and Equipment Open House (Parking Lots and Sidewalks)- Nov. 2nd.
Cottage Grove Public Works Committee- Introduction to Stormwater Nov. 1st

Upcoming Events

Plant Dane Native Plant Sale- Order period opens Feb. 1st
Nature's Backyard (Garden Expo)- native planting and water activities Feb. 10th (12-3pm)
Dig into Rain Gardens: 1:1 Coaching Sessions- Sat., March 4th

Resources to check out- contact Christal

- Tabletop Rainfall Simulator – available in April 2023
- Bean Bag Toss Game
- Enviroscape

Reminders

- Please be sure you have links to www.ripple-effects.com from your websites.
 - Follow www.facebook.com/RippleEffectsWI on Facebook! “Like” and “share” posts to help spread the word.
 - Outreach resources for partners are available on our Outreach Tools Page- <https://ripple-effects.com/outreach-tools> and MAMSWaP Resources folder in the Google Drive <https://drive.google.com/drive/u/0/folders/0B6IN0xfndLr9TXVtek90V05NbGc>
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