

Madison Area Municipal Stormwater Partnership (MAMSWaP)-I&E Update Feb. 5th, 2024

Respectfully submitted by Christal Campbell, MAMSWaP Stormwater Education Coordinator-Dane County Water Resource Engineering Division, 608-228-4493, Campbell.christal@countyofdane.com.

CONSULTANTS AND MUNICIPAL REPRESENTATIVES: Please make this report available to your municipalities.

Communications

Ripple Effects Facebook page- www.facebook.com/RippleEffectsWI . Contact Christal Campbell with any events you may have coming up in your area so we can share and promote them. Please like and share our posts to spread the word in your community. As of Feb. 1st we had 784 Facebook followers.

Ripple Effects email box/web site- Christal maintains the Ripple.Effects@countyofdane.com email box and is responding to emails as they come in. Updates to the www.ripple-effects.com web site are made on a regular basis. If you come across an issue on the web site, please let Christal know.

MAMSWaP Newsletter/Reminders- Sent out Dec. 15th and Feb. 1st

Free Native Plants for School and Community Groups Grant- We received about 50 applications for the spring cycle from Madison, Middleton, Monona, Mount Horeb, Verona, Oregon, Waunakee, Stoughton, Sun Prairie, Cross Plains and Fitchburg. Approved projects will be posted on the Plant Dane Order site for people to donate to and promo materials will be shared with applicants to encourage donations. Donations will be accepted thru March 19th. Donate at <https://ripple-effects.com/Order/Donate> .

Plant Dane Native Plant Sale 2024- Order system opened Feb. 1st and species must be ordered in quantities of 4. 50+ species available including garden kits. Order at <https://www.ripple-effects.com/Plant-Dane>.

Changes for 2024:

- Cost \$2.88/plant or \$11.50/4-pack, \$42 for 16 plant kits and \$84 for 32-plant kits
- Minimum order of 16 plants
- One pick up day- Sat., May 18th from 8am-2pm, Dane Co. Parks facility

Dig Into Rain Gardens-1:1 Coaching Sessions – **SOLD OUT.** 35 one on one sessions will be offered from 8am -1pm, Sat., March 2nd at the Dane County LWRD Office, 5201 Fen Oak Dr., Madison. Participants will meet individually with a rain garden expert to look at their specific site using an online mapping application, determine drainage patterns and select an optimal location for a rain garden. Experts will also assist participants with sizing, plant selection and provide resources on site preparation and installation. Cost is \$20/session. Residents in MAMSWaP communities are eligible to receive up to a \$50 reimbursement for Plant Dane plants once proof of rain garden installation is received. Register at <https://ripple-effects.com/Event/Detail/1777> .

Storm Drain Murals 2024- We received three applications so far for new storm drain murals all within the City of Madison. We'll paint up to three new murals and eight repaints based on condition of the existing murals. Applications will be accepted until Feb. 15th.

MAMSWaP Days at Clean Sweep- Three MAMSWaP events will be held at Clean Sweep this spring. Events will only be open to residents of participating communities. Participants must pre-register for a free voucher to dispose of household hazardous waste. Limited number of free vouchers (100-150) are available for each municipality. Cost for free vouchers is being split between MAMSWaP and the participating municipalities. Clean Sweep is providing staff to keep the facility open after hours. Outreach materials were shared with each community to promote the event locally.

Schedule:

- Sat., March 2nd – Town of Blooming Grove- 12 pm- 4 pm
- Sat., March 16th- Village of Cottage Grove- 8 am- 4 pm
- Sat., April 13th- Town of Burke- 12 pm- 4 pm

Stormwater Facility Signs/Illustrations- We are working with Dane County Parks to design interpretative signage to highlight specific stormwater facilities. As part of the project we hired an illustrator to create illustrations of permeable pavement, a dry pond, and bioretention basin. These illustrations and sign files will be available to MAMSWaP members to use for outreach materials or signage.

WI Stormwater Week 2024- WI Stormwater Week is scheduled for Sept. 21st-29th this year. The planning team is working to hire a work study student through WisDNR to help coordinate the event this year. One of the main goals for 2024 is to try and better engage youth, educators and libraries by providing tools, activities and online resources. We're brainstorming ideas for local events here in Dane County. One idea is to possibly hold a rain garden or downspout garden blitz where we provide plant garden kits to MAMSWaP communities and all install a demo garden during WI Stormwater Week. If you have ideas, please contact Christal.

2024 MAMSWaP Stormwater Outreach/Ed. Survey- We've been working with UW Extension Evaluation Team at the Natural Resources Institute on our 5-year Stormwater Outreach and Ed. Survey. Overall the survey will look very similar to the 2028 Survey, but some questions have been replaced or modified to try better evaluate newer programs/campaigns. A draft of the 2024 Survey was shared with the I&E Team in December for feedback. The final survey should be ready to be mailed in late Feb. with a goal of sharing results to MAMSWaP members in Aug. Results will be used to develop the 2025-2029 5-year I&E Plan.

2024 MAMSWaP I&E Work Plan- Plan was shared with partners in Dec Ripple Effects Newsletter along with a municipal template for partners to use. Both plans are available under the [For Partners/Updates & Reports](#) tab on the Ripple Effects web site. New projects for 2024 include:

- Clean Sweep Household Hazardous Waste Disposal Events-Mar/Apr
- Lawn Care Calendar (partner with UW Turf Sciences)
- Stormwater Facility Interpretive Signs
- Green Infrastructure Demo Projects (downspout gardens)
- 5-year Stormwater Outreach Survey
- 5-year MAMSWaP Ed. and Outreach Plan

2023 MAMSWaP MS4 Report Summary- Shared with partners in Feb. Ripple Effects Newsletter. A copy is also available on the MAMSWaP Resources Page, <https://ripple-effects.com/MAMSWAP-Other-Resources>

2024 MAMSWaP Invoices- Payment schedule is the same as 2023. Invoices were emailed in mid-Jan. and are due April 30th, 2024.

MAMSWAP Quarterly I&E Meeting Summary

The MAMSWaP I&E Committee meeting met on Jan. 24th. Project updates are provided above. Please contact an I&E Committee member or Christal Campbell for further details or questions.

Recent Presentations/Events

- Salt Wise Roads Training- Madison Metro. Sewerage District, Nov. 28th

Upcoming Events

- Olbrich Garden Presentation- Plant Dane, Feb. 12th
- Salt Wise Parking Lot Training- Madison Metro. Sewerage District, Feb. 13th
- NASECA Annual Conference- Wisconsin Dells, Feb. 20st-21st – *MAMSWaP members receive a \$50-100 discount (discount code-MAMSWAP50 for 1-day, MAMSWAP100 for 2-days).*
- Dig Into Rain Gardens- 1:1 Coaching Sessions- Mar. 2nd
- Town of Blooming Grove Clean Sweep Event- Mar. 2nd
- Village of Cottage Grove Clean Sweep Event- Mar. 16th

- Town of Burke Clean Sweep Event- Apr. 13th
- EcoLatino Earth Day Event- Apr. 20th

Resources to check out- contact Christal

- Tabletop Rainfall Simulator – Available to check out again in late April 2024
- Bean Bag Toss Game
- Enviroscape

Reminders

- Please be sure you have links to www.ripple-effects.com from your websites.
- Follow www.facebook.com/RippleEffectsWI on Facebook! “Like” and “share” posts to help spread the word.
- Outreach resources for internal and external partners are available on our Outreach Tools Page- <https://ripple-effects.com/outreach-tools>
- MAMSWaP Resources web page for municipal partners- <https://ripple-effects.com/mamswap-members>

