

## **Madison Area Municipal Stormwater Partnership (MAMSWaP)-I&E Update Feb. 11<sup>th</sup>, 2025**

*Submitted by Christal Campbell, MAMSWaP Stormwater Education Coordinator-Dane County Water Resources Engineering Division, 608-228-4493, [Campbell.christal@danecounty.gov](mailto:Campbell.christal@danecounty.gov).*

**CONSULTANTS AND MUNICIPAL REPRESENTATIVES:** *Please make this report available to your municipalities.*

### **Communications**

**Ripple Effects Facebook page-** [www.facebook.com/RippleEffectsWI](https://www.facebook.com/RippleEffectsWI) . Contact Christal Campbell with any events you may have coming up in your area so we can share and promote them. Please like and share our posts to spread the word in your community. As of Feb. 6<sup>th</sup> we had 891 Facebook followers.

**Ripple Effects email box/web site-** Christal maintains the [Ripple.Effects@countyofdane.com](mailto:Ripple.Effects@countyofdane.com) email box and is responding to emails as they come in. Updates to the [www.ripple-effects.com](http://www.ripple-effects.com) web site are made on a regular basis. If you come across an issue on the web site, please let Christal know.

**MAMSWaP Newsletters/Reminders-** Sent out Nov. 21<sup>st</sup>, Dec. 19<sup>th</sup> and Jan. 31<sup>st</sup>

**Plant Dane Native Plant Sale 2025-** Order system opened Feb. 1<sup>st</sup> and species must be ordered in quantities of 4. 50+ species available including garden kits. Order at <https://www.ripple-effects.com/Plant-Dane>.

- Cost \$3/plant or \$12/4-pack, \$44 for 16 plant kits and \$88 for 32-plant kits
- Minimum order of 16 plants
- Pick up- Sat., May 17<sup>th</sup> from 8am-2pm, Dane Co. Parks facility

**Free Native Plants for School and Community Groups Grant-** We accepted 42 applications for the spring cycle from: Madison, Middleton, Monona, Mount Horeb, McFarland, Town of Dunn, Oregon, Waunakee, Stoughton, Sun Prairie, DeForest, and Fitchburg. Approved projects have been posted on Plant Dane Order site for people to donate to and promo materials were shared with applicants to encourage donations. Donations will be accepted thru March 18<sup>th</sup>. Donate at <https://ripple-effects.com/Order/Donate> .

**Dig Into Rain Gardens-1:1 Coaching Sessions**—30 min. one-on-one sessions will be offered from 8am -1pm, **Sun., March 2<sup>nd</sup>** at the Dane County LWRD Office, 5201 Fen Oak Dr., Madison. Participants will meet individually with a rain garden expert to look at their specific site using an online mapping application, determine drainage patterns and select an optimal location for a rain garden. Experts will also assist participants with sizing, plant selection and provide resources on site preparation and installation. Cost is \$20/session. Residents in MAMSWaP communities are eligible to receive up to a \$50 reimbursement for Plant Dane plants once proof of rain garden installation is received. Register at <https://ripple-effects.com/Event/Detail/2216> .

**Storm Drain Murals 2025-** We've received two applications for new storm drain murals near Aldo Leopold Elem.-Madison and Park Elem.-Cross Plains and interest from Stoughton. Applications will be accepted until Feb. 15<sup>th</sup>. We can paint up to four new murals and five repaints this year. Repaints were selected based on the condition inventory conducted in 2023.

#### **2025 Repaint locations:**

- Taylor Prairie Elem. - Cottage Grove
- Parmenter/Franklin Ave - Middleton
- Downtown Stoughton
- Westside Elem. - Sun Prairie
- UW Union (Park St.)

**FREE Nature In Session: Stormwater Exploration Classes-** We are partnering with Lussier Family Heritage Center on a new Nature in Session Program that brings natural resources education to schools and libraries, ages

1<sup>st</sup>-8<sup>th</sup> grade. Classes are normally \$50/group (up to 30 people). MAMSWaP is offering a limited number of FREE Stormwater sessions for schools and libraries in MAMSWaP communities.

**Free MAMSWaP Stormwater Program Details:**

- max of 20 classes offered in 2025
- limited to 3 class programs per MAMSWaP community/year
- MAMSWaP Communities can apply once every three years to allow other communities opportunities.

To request a program visit: <https://lussierheritagecenter.com/Nature-in-Session> . Please promote to local schools and libraries. Promo materials (template email, flyer) on MAMSWaP Resources page- [MAMSWAP - Outreach Resources | Ripple Effects](#)

**MAMSWaP Days at Clean Sweep-** Four MAMSWaP events will be held at Clean Sweep this spring. Events will only be open to residents of participating communities. Participants must pre-register for a free voucher to dispose of household hazardous waste. Limited number of discounted \$5 vouchers (100-125) are available for each municipality to use during open Clean Sweep hours the week of their assigned event. All items that Clean Sweep accepts including small electronics and up to one TV, computer monitor, or microwave will be accepted. Outreach materials will be shared with each community to promote the event locally.

- March 25-29- Stoughton Event
- March 31-April 5- Town of Middleton Event
- April 7-12- Windsor Event
- April 14-19- Monona Event

**Illicit Discharge Training for Field Staff-** MAMSWaP is hosting a free Illicit Discharge Training for MAMSWaP municipal field staff only on **Tues., Apr. 15<sup>th</sup> @ 10AM**, Middleton City Hall. Limit of 6 staff/municipality. This training will be led by Logan Prichard, Environmental Protection Specialist with Public Health Madison/Dane County. Please extend an invitation to your municipal field staff. Register at <https://tinyurl.com/2cu39l5c> .

**NEW Dane County Stormwater BMP/Maintenance Flyers for Private Owners-** These resources were developed to assist property owners and individuals responsible for maintenance of stormwater management practices. Flyers include: Stormwater 101, Inspecting Stormwater Management Practices, Vegetation Management, Bioretention Basins, Filter Strips, Vegetated Swales and Wet Ponds. Additional flyers will be added in the coming months. Electronic versions of the flyers are available at: [Stormwater Resources \[Dane County Stormwater Manual\]](#)

**2025-2029 MAMSWaP I&E Plan and Intergovernmental Agreement-** Shared with partners Nov. 20<sup>th</sup>. We are still waiting for signatures from a couple municipalities and will share a copy of the signed agreement once finalized.

**2025 MAMSWaP I&E Work Plan-** Plan was shared with partners in Dec Ripple Effects Newsletter along with a municipal template for partners to use. Both plans are available under the [For Partners/Updates & Reports](#) tab on the Ripple Effects web site.

**2024 MAMSWaP MS4 Report Summary-** Shared with partners in Feb. Ripple Effects Newsletter. A copy is also available on the MAMSWaP Resources Page, <https://ripple-effects.com/MAMSWAP-Other-Resources>

**2025 MAMSWaP Invoices-** Invoices were emailed Feb 5<sup>th</sup>. and are due April 30<sup>th</sup>.

**MAMSWAP Quarterly I&E Meeting Summary**

The MAMSWaP I&E Committee meeting met on Jan. 28<sup>th</sup>. Project updates are provided above. Please contact an I&E Committee member or Christal Campbell for further details or questions.

### **Recent Presentations/Events**

- Windsor/DeForest Rotary Club Stormwater Presentation- Nov. 13<sup>th</sup>

### **Upcoming Presentations/Events**

- Dane County LWRD Volunteer Summit- Mar. 1<sup>st</sup>
- Dig Into Rain Gardens- 1:1 Coaching Sessions- Mar. 2<sup>nd</sup>
- Stoughton Clean Sweep Event- Mar. 25<sup>th</sup>-29<sup>th</sup>
- Town of Middleton Clean Sweep Event- Mar. 31<sup>st</sup>-Apr. 5<sup>th</sup>
- Windsor Clean Sweep Event- Apr. 7<sup>th</sup>-12<sup>th</sup>
- Monona Clean Sweep Event- Apr. 14<sup>th</sup>-19<sup>th</sup>
- Tu Aqua Workshop with EcoLatinos (Leopold Elem., Madison)- Apr. 12<sup>th</sup>
- Illicit Discharge Training for Field Staff (Middleton)- Apr. 15<sup>th</sup>
- Lussier Family Heritage Center Earth Day Event- Apr. 22<sup>nd</sup>
- Bilingual Conservation Fair (Elver Park, Madison)- Apr. 26<sup>th</sup>

### **Resources to check out-** contact Christal or Claudia

- Tabletop Rainfall Simulator – Available to check out again in late April 2025
- Bean Bag Toss Game
- Enviroscape

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### **Reminders**

- Please be sure you have links to [www.ripple-effects.com](http://www.ripple-effects.com) from your websites.
  - Follow [www.facebook.com/RippleEffectsWI](https://www.facebook.com/RippleEffectsWI) on Facebook! “Like” and “share” posts to help spread the word.
  - Outreach resources for internal and external partners are available on our Outreach Tools Page- <https://ripple-effects.com/outreach-tools>
  - MAMSWaP Resources web page for municipal partners- <https://ripple-effects.com/mamswap-members>
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