

## Madison Area Municipal Stormwater Partnership (MAMSWaP)-I&E Update Nov. 1<sup>st</sup>, 2022

Respectfully submitted by Christal Campbell, MAMSWaP Stormwater Education Coordinator-Dane County Water Resource Engineering Division, 608-228-4493, [Campbell.christal@countyofdane.com](mailto:Campbell.christal@countyofdane.com).

**CONSULTANTS AND MUNICIPAL REPRESENTATIVES:** Please make this report available to your municipalities.

### Communications

Ripple Effects Facebook page- [www.facebook.com/RippleEffectsWI](https://www.facebook.com/RippleEffectsWI) . Contact Christal Campbell with any events you may have coming up in your area so we can share and promote them. Please like and share our posts to spread the word in your community. As of Oct. 20<sup>th</sup> we had 711 Facebook followers, up from 697 in July.

Ripple Effects email box/web site- Christal maintains the [Ripple.Effects@countyofdane.com](mailto:Ripple.Effects@countyofdane.com) email box and is responding to emails as they come in. Updates to the [www.ripple-effects.com](http://www.ripple-effects.com) web site are made on a regular basis. If you come across an issue on the web site, please let Christal know.

Leaf-free Streets for Clean Waters- Updated outreach toolkit shared with partners in Sept. newsletter with a focus on “Every little bit counts- Removing one large wheelbarrow full or 30 lbs of leaves prevents 2 lbs of algae growth in our waters.”

- 542 text rain alert subscribers (38 new in 2022), 463 email rain alert subscribers (26 new in 2022)
- Customized signs requested by City of Monona, Friends of Lake Wingra, and Village of DeForest. General leaf-free streets watershed signs requested by City of Middleton and Friends of Owen Park.
- 2 rain alert issued since Oct. 1<sup>st</sup> (10/10 and 10/23)
- Leaf-free Streets ads in Isthmus and State Journal (print and digital)- mid Oct. thru mid Nov.
- Post on countywide Nextdoor.com account on 10/26
- Posting on Ripple Effects FB page almost weekly, please share.

Adopt A Storm Drain Program- The Village of DeForest recently joined the Adopt A Storm Drain program.

- 8 communities total (Fitchburg, McFarland, Sun Prairie, Stoughton, Cottage Grove, Cross Plains, Middleton, and DeForest)
- 288 adopted storm drain
- 133 adopters
- 441 inspections/cleanings reported

Contact Christal know if you are interested in offering the program in your municipality. <https://ripple-effects.com/Adopt-A-Storm-Drain>

Habitat for Humanity (H4H) Rain Garden – A rain garden was built at a Habitat for Humanity home in north Madison on September 17<sup>th</sup> with the homeowner and three future Habitat for Humanity homeowners. MAMSWaP/Dane Co LWRD paid for the plants through Plant Dane and compost (~\$350) and provided the site visit, planting plan and led the event. The homeowner supplied mulch and downspout extenders. It took about 5 hours to build with a very engaged, hardworking crew. Looking to partner with H4H to build another rain garden in a different MAMSWaP neighborhood in 2023.

Rain Barrel Program- Our rain barrel supply was replenished in mid-October. The last day to order rain barrels for the year was Oct. 31<sup>st</sup> and all ordered rain barrels must be picked up by Nov. 23<sup>rd</sup>. Rain barrels will be available to order again in April 2023. To date we’ve sold 343 rain barrels.

## Rain Barrel Reimbursements by MAMSWaP Community

	# of People who Applied for a Reimbursement	# of Rain Barrel Reimbursement Provided	Reimbursement Dollars
Burke	3	3	\$90.00
Cottage Grove	1	1	\$30.00
Cross Plains	6	6	\$180.00
DeForest	29	32	\$960.00
Fitchburg	3	3	\$90.00
Madison	21	23	\$690.00
McFarland	4	7	\$210.00
Middleton	4	7	\$210.00
Stoughton	11	16	\$480.00
Sun Prairie	4	4	\$120.00
Verona	1	1	\$30.00
Waunakee	1	1	\$30.00
Windsor	7	7	\$210.00
<b>TOTAL</b>	<b>95</b>	<b>111</b>	<b>\$3,240.00</b>

**New Ripple Effects Website** – The new Ripple Effects web site is now live. The new site follows the new Dane County block format. Contact with Christal if you notice any issues.

**Salt Wise Trainings and Updates**- Smart Salting Training for Parking Lots and Driveways and Winter Equipment Open House in Stoughton on Wed., Nov. 2<sup>nd</sup>. Additional virtual and in person trainings/open houses statewide. Sign up at [www.wisaltwise.com](http://www.wisaltwise.com) .

Allison Madison received an additional 3-years of funding to continue Salt Wise outreach efforts from the Fund for Lake MI. MAMSWaP will provide \$5,000/year towards the position (2023-2025). The Salt Wise position will move from Madison Metro. Sewerage District to the Capital Area Regional Planning Commission (CARPC) in 2023.

**Plant Dane 2023**- Prices for 2023 are 2.75/plant, up from 2.35/plant 2022. Due to the continuous growth of the program over the years, Agrecol is capping our order at 35,000 plants this year as it's all they can handle. This is the first time we've had to limit orders so orders will be first come, first served with two anticipated pick up dates in May. We will accept donations for Free Native Plant Projects as part of Plant Dane as we have in the past. Applications for the Free Native Plants for School and Community Groups Program will be available in early Dec. and due Feb. 1<sup>st</sup>.

**Stormwater Awareness Week 2023**- MAMSWaP is partnering with other stormwater groups and the WDNR to plan and implement a week focused on stormwater education in summer 2023. The group is meeting monthly and will share information with municipalities as decisions are made and resources are available.

- Dates: Aug. 5<sup>th</sup>-Aug. 13<sup>th</sup>, 2023
- Target Audience: Residents/General Public
- Objectives: Raise awareness on stormwater and get residents to take actions around homes.
- Website: WI Land and Water will serve as the statewide content hub for Stormwater Awareness Week. They will create a unique web page for the event and post information and links to resources and events.

## **MAMSWAP Quarterly I&E Meeting Summary**

The MAMSWaP I&E Committee meeting met on October 18<sup>th</sup>. Project updates are provided above. Please contact an I&E Committee member or Christal Campbell for further details or questions.

### **Recent Presentations/Events -**

Jr Naturalist Rainfall Simulator Demo- Aug. 2<sup>nd</sup>  
Sun Prairie Rotary Club- Aug. 9<sup>th</sup>  
Friends of Lake Kegonsa Native Plant Gathering- Aug. 25<sup>th</sup>  
Mariposa Learning Center Storm Drain Mural Pres..- Sept. 15<sup>th</sup>  
H4H Rain Garden Build- Sept. 17<sup>th</sup>  
Water Stewards Program – Sustain Dane- Sept. 20<sup>th</sup> and 27<sup>th</sup>  
McFarland Library Stormwater Series- Oct. 6<sup>th</sup>

### **Upcoming Events**

Stoughton Smart Salting Workshop and Equipment Open House (Parking Lots and Sidewalks)- Nov. 2<sup>nd</sup>.  
Cottage Grove Public Works Committee- Nov. 1<sup>st</sup>  
NASECA Construction Site Erosion Control and Stormwater Training- Pewaukee- Nov. 30<sup>th</sup>-Dec 1<sup>st</sup> –

*MAMSWaP members receive a \$100 discount. Members must use the **MAMSWaP-specific application** when registering, do not apply using Eventbrite.*

### **Resources to check out-** contact Christal

-Tabletop Rainfall Simulator – available in April 2023  
-Bean Bag Toss Game  
-Enviroscape

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### **Reminders**

- Please be sure you have links to [www.ripple-effects.com](http://www.ripple-effects.com) from your websites.
  - Follow [www.facebook.com/RippleEffectsWI](https://www.facebook.com/RippleEffectsWI) on Facebook! “Like” and “share” posts to help spread the word.
  - Outreach resources for partners are available on our Outreach Tools Page- <https://ripple-effects.com/outreach-tools> and MAMSWaP Resources folder in the Google Drive <https://drive.google.com/drive/u/0/folders/0B6IN0xfndLr9TXVtek90V05NbGc>
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