

MAMSWaP Annual Report 2024 Data

Plant Dane Orders within MAMSWaP boundaries

Municipality*	Orders
Cottage Grove	6
Cross Plains	25
DeForest	27
Fitchburg	39
Madison	498
McFarland	27
Middleton	73
Monona	41
Stoughton	19
Sun Prairie	38
Verona	34
Waunakee	26
Westport	2
Windsor	1
Other	60
Total	899

**Based on billing location.*

Free Native Plant Projects within MAMSWaP boundaries

Spring Cycle

Project Name	# Plants Received	Site Municipality
Aldo Leopold Nature Center	100	Monona
Badger Mill Creek Ped Trail	44	Verona
Big Oak Child Care	40	Madison
Blair Street Gardens	28	Madison
Caneel Corner Conservancy	28	Middleton
Chavez Elementary School	44	Madison
Clark Street Community School	40	Middleton
Conservancy View Retention Pond	252	Middleton
Crestwood Elementary School	120	Madison
Dane County Humane Society	100	Madison
Edna Taylor Conservation Park	100	Madison
Elderberry Ridge Pollinator Project	0	Middleton
Elvehjem Elementary School	72	Madison
Good Shepherd Lutheran Church	132	Verona
Highland Abbey	32	Madison
Holy Wisdom Monastery	100	Middleton
Junction Ridge Park	24	Madison
La Follette Arboretum	88	Madison
Lake Kegonsa State Park	112	Stoughton
Lindbergh Elementary School	100	Madison
Madison Christian Community	20	Madison

Meeting House Nursery School	20	Madison
Monona Public Library	152	Monona
Monona United Methodist Church	340	Monona
Rooted's Troy Kids' Garden	20	Madison
Rosemary Garfoot Public Library	40	Cross Plains
Starkweather Woods	104	Madison
Sun Prairie Parks Friends	120	Sun Prairie
Sun Prairie's Westside Community Services Building	72	Sun Prairie
Token Creek Conservancy	80	Deforest
Vel Phillips Memorial High School	32	Madison
Verona Area High School	32	Verona
Waunakee High School	100	Waunakee
Wildwood Park	72	Fitchburg

Summer Cycle

Project Name	# Plants Received	Site Municipality
Aldo Leopold Nature Center	48	Monona
Big Oak Child Care	15	Madison
Caneel Corner Conservancy	50	Middleton
Chavez Elementary School	50	Madison
City of Madison Adopt a Median Program - Elmside Blvd	716	Madison
City of Madison Engineering Department	608	Madison
City of Sun Prairie	94	Sun Prairie
Countryside Montessori Preschool	30	Madison
Creative Learning Preschool and Childcare Center	26	Madison
Dane County Parks	74	Madison
Dane County Parks Jenni and Kyle	83	Madison
Eken Park	192	Madison
Henry David Thoreau Elementary	226	Madison
Junction Ridge Neighborhood Association	300	Madison
Lafollete High School	96	Madison
Leopold Elementary School	40	Madison
Madison Public Library - Lakeview	23	Madison
McFarland High School	25	McFarland
Mendota Mental Health Institute	250	Madison
Milele Chikasa Anana Elementary School	45	Madison
New Century School	388	Sun Prairie
Nuestro Mundo Community School	66	Madison
Okeefe Middle school	146	Madison
Olson Elementary School	342	Madison
Orchard Ridge Elementary School	52	Madison
Tamarack Trails	60	Madison
Walnut Grove Greenway C	64	Madison

Adopt A Storm Drain Volunteers

Municipality	Total Number of Adopters- New system (Nov 2023-Dec 2024)
Cottage Grove	11
Cross Plains	4
DeForest	6
Fitchburg	16
McFarland	15
Middleton	73
Stoughton	16
Sun Prairie	22
Total	163

Adopt A Storm Drain- Reported Cleanings and Adopted Drains

Municipality	Reported Cleanings/Checks	# of Adopted Drains
Cottage Grove	14	14
Cross Plains	4	6
DeForest	109	15
Fitchburg	66	21
McFarland	88	27
Middleton	239	115
Stoughton	47	26
Sun Prairie	164	36
Total	731	260

Leaf-free Street Resource Requests

Yard Signs

Madison – 6 signs requested by individuals

Fitchburg – 1 sign requested by individual

Maple Bluff- 20 signs requested by municipality

Flyers-Town of Middleton, Stoughton and Fitchburg

Leaf-free Streets-New Subscribers (2024) by Municipality (Email and text)

Municipality	Subscribers
Cottage Grove	1
Cross Plains	0
DeForest	0
Madison	39
Madison/Burke	5
Madison/Fitchburg	13
Madison/Maple Bluff	0
McFarland	4
Middleton	5
Stoughton	1
Sun Prairie	0
Verona	1
Waunakee	0
Windsor/Deforest	0
Other	4
Unknown (No Zip)	5
Total	78

Rain Garden Coaching Sessions (March 2nd)

Municipality*	Participants (attended)
Fitchburg	1
Madison	24
McFarland	2
Middleton	1
Monona	1
Stoughton	1
Other	2
Total	32

Rain Garden Coaching Session Plant Dane Reimbursements

Municipality	Project	Amount Reimbursed
Madison	6 Rain Gardens	\$300
	6 Downspout Gardens	\$300
	3 Native Gardens	\$150
Monona	1 Downspout Garden	\$50
	1 Native Garden	\$50
Total	17 Projects	\$950

Rain Barrel Sales

Municipality*	Number of rain barrels sold
Cottage Grove	5
Cross Plains	10
Deforest	31
Fitchburg	21
Madison	460
McFarland	19
Middleton	43
Monona	12
Stoughton	17
Sun Prairie	12
Verona	29
Waunakee	10
Windsor	2
Other	64
Total	735

**Based on billing location.*

Rain Barrel Reimbursements

Municipality*	# of People who Applied for a Reimbursement	# of Rain Barrel Reimbursement Provided	Reimbursement Dollars
City of Fitchburg	9	14	\$420
City of Madison	167	218	\$6,540
City of Middleton	11	12	\$360
City of Monona	3	4	\$120
City of Stoughton	3	4	\$120
City of Sun Prairie	2	2	\$60

City of Verona	8	12	\$360
Town of Burke	2	3	\$90
Town of Middleton	3	7	\$210
Town of Westport	1	1	\$30
Village of Cottage Grove	2	3	\$90
Village of Cross Plains	4	7	\$210
Village of Deforest	11	15	\$450
Village of McFarland	8	11	\$330
Village of Shorewood Hills	1	2	\$60
Village of Windsor	2	3	\$90
TOTAL	237	318	\$9,540

**Based on address provided on Reimbursement Form*

Stormwater Week- Native Plant Kit Sales

Municipality*	Downspout Garden Kits Sold	Pollinator Garden Kits Sold	Garden Design Kits Sold
Cottage Grove	0	0	1
Cross Plains	0	1	0
DeForest	3	1	0
Fitchburg	2	1	1
Madison	27	13	18
McFarland	1	1	2
Middleton	1	3	1
Monona	4	1	1
Stoughton	3	2	0
Sun Prairie	1	3	1
Verona	1	0	2
Waunakee	1	0	1
Other	8	1	2
Total	52	27	30

** Based on Billing City.*

Clean Sweep Household Hazardous Waste Events- Attendees

Municipality	# of Residents
Blooming Grove	60 registered/43 attended
Burke	74 registered /48 attended
Cottage Grove	103 registered /64 attended
McFarland	120 registered /70 attended
Total Attended	357 registered /225 attended

Storm Drain Murals

- Crestwood Elementary School-Madison
- Huegel Elementary School-Madison
- Outdoors We Learn Afterschool Program- Madison (Capital High School-Regent St)
- Monona Youth Bike Camp

Storm Drain Mural Checkout

5/13/24-McFarland Middle School- 25 students

Enviroscape Checkout

4/20/24-Bilingual Environmental Conservation Fair- Madison Elver Park- ~70 attendees

4/28/24- Madison Bird and Nature Festival Warner Park

5/18/24- Tu Aqua Workshop- Madison Vilas Park

7/13/24- Verona Public Library Program

12/9/24- UW Madison Morgridge Institute Presentation

Rainfall Simulator Checkout

4/14/24- Middleton High School Presentation – Chuck Nahn

5/17-18/24, 5/23/24, and 6/25/24- DeForest - Greg Hall

8/29/24- Fitchburg Student Demo- Ben Schulte

11/15/24-Monona High School Presentation – Chuck Nahn

11/18/24- Middleton High School Presentation- Chuck Nahn

Events, Presentations and Workshops

Date	Event Name	Event Location	# Adults	# Youth
2/12/2024	Olbrich Garden Club Meeting	Olbrich Gardens	8	0
3/2/2024	Dig Into Rain Gardens Coaching Sessions	Fen Oak Building (LWRD)	40	0
3/2/2024	Town of Blooming Grove-HHW Disposal Event	Clean Sweep	43	0
3/13/2024	Storm Drain Mural Presentation/Activity-Outdoors We Learn Afterschool Club	Hoyt Park- Madison	3	10
3/16/2024	Village of Cottage Grove-HHW Disposal Event	Clean Sweep	64	0
4/3/2024	Storm Drain Mural Presentation/Activity-Crestwood Elementary	Crestwood Elementary, Madison	6	30
4/13/2024	Town of Burke- HHW Disposal Event	Clean Sweep	48	0
4/18/2024	Storm Drain Mural Presentation/Activity- Huegel Elementary	Huegel Elem, Madison	3	25
4/20/2024	Bilingual Environmental Conservation Fair (Rainfall Sim. Demo)	Elver Park- Madison	50	20
4/27/2024	Village of McFarland- HHW Disposal Event	Clean Sweep	70	0
5/4/2024	Party for the Planet (Rainfall Sim. Demo)	Henry Vilas Zoo	35	25
5/11/2024	Shorewood Hills Green Market (Rainfall Sim. Demo)	Shorewood Hill Elem School	20	6
6/12/2024	Storm Drain Mural Presentation/Activity- Monona Youth Bike Camp	Monona Community Center	2	9
6/13/2024	McFarland Love Our Lake Event (Rainfall Sim. Demo/Enviroscape)	McDaniel Park- McFarland	30	20
6/18/2024	WI DPI Library Sevices Team Presentation- WI Stormwater Week Library Resources	Virtual	25	0
7/14/2024	Environmental Fun Fair (Rainfall Sim. Demo)	Lussier Family Heritage Center	150	100
7/31/2024	Extreme Wonderous Water Camp- stormwater presentation, rainfall sim. demo, activity, and downspout garden planting	Lussier Family Heritage Center	0	10
8/1/2024	GE STEM Academy Camp (Rainfall Sim. Demo)	GE Healthcare Madison	5	10
8/17/2024	Elvehjem Community Resource Fair (Rainfall Sim. Demo)	Acewood Park- Madison	25	8
8/21/2024	Village of Oregon Sustainability Committee- Rain Barrel Program Presentation	Village of Oregon-Village Hall	8	0
9/24/2024	Native Plantings for Healthy Lands and Waters Event/Garden Kit Sale Pick Up (Rainfall Sim. Demo)	Lussier Family Heritage Center	150	50
11/9/2024	Rock River Coalition- The Confluence Conf.- Stormwater Pollution and Solutions Presentation	Fitchburg Community Center	35	0
11/9/2024	Rock River Coalition- The Confluence Conf. (Rainfall Sim. Demo)	Fitchburg Community Center	20	0
11/13/2024	Windsor/DeForest Rotary Club- Stormwater Pollution/Solutions Presentation and Rainfall Sim. Demo	Roadside Grill Windsor	10	0