**Suggested Outreach Timeline**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Spring  (Feb-Apr) | Summer  (Apr-Aug) | Fall  (Sept-Nov) | Winter  (Nov-Jan) |
| Adopt a Storm Drain | X | X |  |  |
| Free Native Plants |  |  |  | X (Dec)\* |
| Illicit Discharge |  | X |  |  |
| Leaf-free Streets |  |  | X |  |
| Plant Dane (Orders) | X (Feb/Mar) |  |  |  |
| Plant Dane (Training) | X (Feb/Mar) |  |  |  |
| Rain Barrels | X | X |  |  |
| SaltWise Trainings |  |  | X (Oct/Nov) |  |
| SaltWise |  |  |  | X |
| Spring BMP | X |  |  |  |
| Storm Drain Mural Application |  |  |  | X (Dec)\* |
| Storm Water Awareness Week |  | X (Aug) |  |  |

\* Applications are typically due in early February, so outreach should be completed in December.