

## How (MUNICIPALITY NAME) Residents are Protecting our Waters through the Adopt a Storm Drain Program

Want to help protect [INSERT NAME OF LOCAL WATERBODIES] and keep your neighborhood looking its best? Join a growing team of volunteers across Dane County who have adopted nearby storm drains and pledged just 15 minutes a month to keep them clear of leaves, grass clippings, trash, snow, and other debris. It's a small act that makes a big impact on our waterways and communities!

Think of storm drains as an underground highway to our local lakes, rivers and streams. Regularly clearing them of leaves, trash, and debris helps prevent pollutants from reaching our waterbodies and reduces the likelihood of localized flooding. ADD A SENTENCE ABOUT WHAT YOUR COMMUNITY IS DOING TO KEEP STREETS, STORM DRAINS AND OUR WATERS CLEAN.

It's easy to join our volunteer community! Here's how it works.

1. Take a walk around your neighborhood and find a nearby storm drain that could use some attention.
2. Visit <https://www.ripple-effects.com/Adopt-A-Storm-Drain> and follow instructions to create an account and adopt your drain. By joining, you are committing to safely cleaning the area on and around the adopted storm drain at least once a month, but preferably before every large rain event.
3. You will receive an email with instructions on how to pick up a free cleaning kit that includes: a safety vest, storm drain decal to place on their adopted storm drain, dust pan and broom, collection bucket and an Adopt-A-Storm Drain sticker to proudly display.
4. Report the amount and type of debris after each cleaning by logging into your account.

Volunteers will be included on our Storm Drain Scoop e-Newsletter, which comes out 3-4 times/year. Adopt a local storm drain and have a Ripple Effect on area waters!

To Adopt a Storm Drain near you or for more information visit: <https://www.ripple-effects.com/Adopt-A-Storm-Drain>.