

## **Madison Area Municipal Stormwater Partnership (MAMSWaP)–I&E Update- Feb. 4<sup>th</sup>, 2020**

*Respectfully submitted by Christal Campbell, MAMSWaP Stormwater Education Coordinator-Dane County Water Resource Engineering Division, 608-224-3746, Campbell.christal@countyofdane.com.*

**CONSULTANTS AND MUNICIPAL REPRESENTATIVES:** *Please make this report available to your municipalities.*

### **Communications**

Ripple Effects Facebook page- [www.facebook.com/RippleEffectsWI](http://www.facebook.com/RippleEffectsWI). Contact Christal Campbell with any articles or events you may have coming up in your area so we can share and promote. We try and post content once a week, but are happy to post additional events/articles. As of January 22<sup>nd</sup> we had 443 Facebook followers, up from 426 in October.

Ripple Effects email box/web site- Christal maintains the [info@ripple-effects.com](mailto:info@ripple-effects.com) email box and is responding to emails as they come in. Updates to the [www.ripple-effects.com](http://www.ripple-effects.com) web site are made on a regular basis. If you come across an issue on the web site, please let Christal know.

### **WI Salt Wise Updates**

Salt Wise Communications Toolkit- Shared in the Ripple Effects Newsletter emailed on Dec. 23<sup>rd</sup> with links to an article template, Facebook graphics and posting schedule thanks to Hannah Molhelnitzky. We also have a new flyers and salt bucket cups and laminated signs available.

Opportunity to Engage School Maintenance Staff- WI Salt Wise partners are offering to give a short presentation at a school district custodial/facilities staff meeting in MAMSWaP communities on salt reduction strategies. Free Salt Wise toolkits will be offered to staff that attend the presentation and request one. Toolkits include: an Ultimate Scraper, Snow Pusher shovel hand spreader, WI Salt Wise cups and laminated salt bucket signs. If you are interested, please email Christal contact info for your school district's facility/custodial manager.

Small Equipment Winter Calibration Training- MAMSWaP partnered with Reinders to hold a calibration training for walk behind broadcast and drop spreaders on Nov. 12<sup>th</sup> at their facility in Madison. Registration was capped at 10 per session and 7 people attended. About half the participants were from private companies and half from City of Madison. The small scale hands on format worked really well as we were able to have discussions and do some problem solving on the spot. Variation in grain size from one bag or one load to the next is a big barrier to reducing salt use. We hope to repeat this training with Reinders earlier in the season next year.

WI Salt Wise LTE- WI Salt Wise partners including Madison Metro, Sewerage District, City of Madison, Dane County and MAMSWaP are contributing funds to hire a part-time LTE to coordinate and expand outreach and training efforts to reduce salt use and chloride inputs to our waters. The I&E Team approved a \$5000 contribution from MAMSWaP to support this position. The position will be housed at MMSD and will run through 2020. The goal of this position will be to work close with WI Salt Wise partners to develop a work plan and begin implementation of the plan. The hope is to find more stable funding to support this position into 2021.

### **Plant Dane Native Plant Program and Rain Garden Workshop**

We are accepting orders for Plant Dane plants. 44 native plant species and 5 garden kits are being offered as part of the Plant Dane Native Plant program this year. The list is very similar to last year. Plants cost \$2.25 each and must be ordered in packs of 4. Orders and payment will again be accepted through the Dane Co. order site along with donations to the Free Native Plants for Community Projects. We received 22 applications for the spring cycle of the Free Native Plants for Community Projects program. Deadline to order or donate plants is March 20<sup>th</sup> with pick up on May 30<sup>th</sup>. Tools to help spread the word including a link to a template article are available on our Partner Resources page-<https://ripple-effects.com/Partner-Resources>.

MAMSWaP is also hosting a Rain Garden Workshop at the Fitchburg Community Center on Sat., Feb. 29<sup>th</sup> from 8:30-11:30. The workshop will focus on helping participants new to the world of rain garden design through the process of actually designing a rain garden plan for their property. It will include exercises, demonstrations and resources to guide participants through the process of site selection, sizing, site preparation, and plant selection. Information on installation and maintenance will also be provided. Experts will be available to answer questions. Cost is \$10. Visit <https://ripple-effects.com/Event/Home/Detail/689> to register.

### **Storm Drain Murals Applications –Due Feb. 15<sup>th</sup>**

We have funds to paint up to 10 storm drain murals this year including repaints for Middleton and the zoo. Please spread the word.

**Illicit Discharge Ordinance Update-** The I&E Team has submitted comments and changes to the draft illicit discharge ordinance. Please review the draft and share with your municipal staff [https://drive.google.com/open?id=1vBr1enCA\\_PP6OedxgK9I1OY-oPF1OSpm](https://drive.google.com/open?id=1vBr1enCA_PP6OedxgK9I1OY-oPF1OSpm) . All comments are due back to Christal by Feb. 14<sup>th</sup>.

**Annual Report Information-** Christal compiled some data from MAMSWaP campaigns/programs broken down by municipality for partners to use for their annual reports. The summary includes: a list of presentations/events, checkout records for the rainfall simulator and Enviroscope by communities, a list of Plant Dane orders sorted by location, subscribers of rain alerts sorted by municipality, a list of groups/munis that requested leaf-free streets signage, a list of groups that applied and received plants through the Free Native Plants program, locations of storm drain murals and a list of groups that participated in storm drain marking in 2019. Visit <https://drive.google.com/open?id=1bTIIA9Enqp2mRd5p6AieC1THsBp3kQQg> to view 2019 Annual Reporting Data.

**MAMSWaP 5-Year Agreement- Please email signed copies to Christal ASAP.**

**MAMSWaP 5 Year I&E Plan and 2020 Annual Plan-** Final plans are available at <https://ripple-effects.com/mamswap>

**MAMSWAP Quarterly I&E Meeting Summary**

The MAMSWaP I&E Committee meeting met on Jan. 21st. Project updates are provided above. Please contact an I&E Committee member or Christal Campbell for further details or questions.

**Presentations/Events-**

UW Community Engagement Open House: Environmental Action (Rainfall Sim.)- Nov. 6<sup>th</sup>

MS4 Manager's Training (Oshkosh)- Dec. 10<sup>th</sup>

Watershed Network Gathering- Dec. 19<sup>th</sup>

*Coming up:*

Frozen Assets- WI Salt Wise table- Feb. 7<sup>th</sup>

Garden Expo- Plant Dane info at Parks booth- Feb. 6-8<sup>th</sup>

UW Arboretum Stormwater presentation- Feb 6<sup>th</sup>

Lussier Heritage Center Winter Sustainability Series- Feb. 12<sup>th</sup>

Party for the Planet- Rainfall Simulator table- April 25<sup>th</sup>

**Upcoming Trainings/Grants**

**Rain Garden Workshop-** <https://ripple-effects.com/Event/Home/Detail/689>

**Madison Metro. Sewerage District Chloride Reduction Grants-** <http://www.madsewer.org/Programs-Initiatives/Chloride-Reduction/Chloride-Grants>

**Dane County Urban Water Quality Grants-** <https://wred-lwr.dane.countyofdane.com/documents/UWQG/UWQG%20Application%202016-06-28.doc>

**Resources to check out-** contact Christal

-Tabletop Rainfall Simulator

-Bean Bag Toss Game

-Enviroscope

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**Reminders**

-Please be sure you have links to [www.ripple-effects.com](http://www.ripple-effects.com) from your websites.

-Follow [www.facebook.com/RippleEffectsWI](https://www.facebook.com/RippleEffectsWI) on Facebook! "Like" and "share" posts to help spread the word.

-Resources for partners are available on our Partner Resources Page- <https://ripple-effects.com/Partner-Resources> and MAMSWaP Resources folder in the Google Drive

<https://drive.google.com/drive/u/0/folders/0B6IN0xfndLr9TXVtek90V05NbGc>



