

## Madison Area Municipal Stormwater Partnership (MAMSWaP)-I&E Update Feb. 1<sup>st</sup>, 2022

Respectfully submitted by Christal Campbell, MAMSWaP Stormwater Education Coordinator-Dane County Water Resource Engineering Division, 608-224-3746, Campbell.christal@countyofdane.com.

**CONSULTANTS AND MUNICIPAL REPRESENTATIVES:** Please make this report available to your municipalities.

### Communications

Ripple Effects Facebook page- [www.facebook.com/RippleEffectsWI](http://www.facebook.com/RippleEffectsWI). Contact Christal Campbell with any articles or events you may have coming up in your area so we can share and promote. We try and post content once a week, but are happy to post additional events/articles. As of Jan. 28<sup>th</sup> we had 651 Facebook followers, up from 643 in October.

Ripple Effects email box/web site- Christal maintains the [Ripple.Effects@countyofdane.com](mailto:Ripple.Effects@countyofdane.com) email box and is responding to emails as they come in. Updates to the [www.ripple-effects.com](http://www.ripple-effects.com) web site are made on a regular basis. If you come across an issue on the web site, please let Christal know.

Leaf-free Streets Survey- emailed to all Leaf-free Streets Rain Alert subscribers on Dec. 9<sup>th</sup>-

- 146 completed the survey- about half were text and half email subscribers
- Before how many rain event did you attempt to remove leaves? More than 75% responded for half or more
- Main barriers- no time, no leaves, few said parked cars.
- Notice others removing leaves in your neighborhood?- 42% responded some or many
- How useful are the alerts as a reminder to remove leaves? (1-5) more than 85% responded 4-5.
- How likely are you to continue to receive alerts?- more than 90% want to continue receiving them.
- Additional comments-
  - feel silly raking leaves when no one else is
  - want to know the measurable impacts this effort is having on the lakes
  - some asked for alerts from municipality on when collections are happening

Illicit Discharge Ordinance APPROVED – The ordinance was approved and signed by the county exec. in mid-Nov. and is posted on the Dane County Ordinance site <https://www.countyofdane.com/documents/pdf/ordinances/ch050.pdf>. The illicit discharge reporting page is also live on the Dane County Land and Water Resources Dept. site <https://lwr.d.countyofdane.com/illegal-discharges>. Municipalities are encouraged to link to the reporting site from their web site. Dane County will investigate any reports that come in through the reporting page and contact the designated illicit discharge contact at the municipality where the incident occurred. Municipalities, please provide Christal with the name and contact information for staff who should be contacted when reports come in, if you haven't already.

Adopt a Storm Drain Pilot Update- Launched the Adopt A Storm Drain Program in Nov. 2021 and to date we have about 100 storm drain adopted across five MAMSWaP communities.

- Cottage Grove-13
- Fitchburg-3
- McFarland-28
- Stoughton-25
- Sun Prairie-32

Working to resolve some issues where cleaning reports are overwriting past reports. This doesn't allow us to get a full summary of the cleaning efforts being done throughout the pilot area. Hoping to get issues resolved soon and expand the program to other MAMSWaP communities in by early summer 2022. Let Christal know if you are interested in offering the program in your municipality. <https://ripple-effects.com/Adopt-A-Storm-Drain>

Plant Dane 2022/Native Landscaping Webinar- information up on the Ripple Effects web site

- price increased to 2.50/plant this year- order in packs of 4 (\$10/pack)
- 51 species offered
- 9 pre-selected garden kits offered including: rain garden, downspout garden, pollinator and edible garden kits, some 16 plant kits and some 32 plant kits available this year
- 23 Free Native Plant for School and Community Group projects approved and listed on site to accept donations though Plant Dane this spring.
- Plant Dane Native Plant order site will go live Feb. 1<sup>st</sup>.

-*Native Landscaping: A Solution to Pollution* webinar scheduled for March 8<sup>th</sup> at 6pm. The webinar will provide an introduction to the benefits of native plants and an overview of how to build three different native plant gardens including: a basic native garden, a downspout garden and a rain garden. Registration is open.

-Looking to fund and build a rain garden as a follow up hands-on educational opportunity for those who participate in the webinar in early summer. Still in the planning phase, but hoping to partner with a Habitat for Humanity resident to build one on their property.

Christal will share resources to promote Plant Dane in Feb. Ripple Effects Newsletter. Resources also available on the Ripple Effects Partner Resources page.

**Spring Clean Sweep Household Hazardous Waste (HHW) Disposal Event** - Partnering with City of Middleton to host a local HHW Disposal event on Sat., April 23<sup>rd</sup>. Depending on cost we may be able to hold another remote collection event in October. Contact Christal if your community is interested in hosting an event.

**Storm Drain Mural Program 2022-** Working with a former DAMA artist on the 2022 storm drain mural project. Limited to 5 new storm drain mural paintings this year. To date we've received one new application, but have interest from several school groups. We will only accept applications for locations that are "paint ready". Applications are due Feb. 15<sup>th</sup>. Please promote the program locally and let Christal know if you have a good site or group that may want to apply.

**Earthmark Rain Barrel Sale-** Thanks to the City of Middleton and Village of DeForest, MAMSWaP will be offering discounted Earthmark 50 gallon rain barrels to MAMSWaP communities. Rain barrels will be available to residents across the county, but discounts will be given to residents in MAMSWaP communities. Rain barrels will be purchased online through Dane County and then picked up either at the Village of DeForest or City of Middleton Recycling Centers on specific days and times each week when they are staffed. Hoping to be able to sell the barrels from April thru October. Discounts will likely be given as a reimbursement once a photo of the installed barrel is provided. The full cost of the rain barrels is \$74, with a \$30-\$40 discount for MAMSWaP residents. We haven't finalized the discounted amount yet.

**Stormwater Awareness Week??-** Several WI Salt Wise partners have expressed interest in possibly planning a Stormwater Awareness Week webinar series in late summer similar to Salt Awareness Week. Representatives from several stormwater collaboratives are planning to meet in the next month or so to explore this idea. Christal will join the call on behalf of MAMSWaP.

**2022 MAMSWaP I&E Plan and Municipal Template-** shared with partners on Dec 17<sup>th</sup>. Copies of the plan and template are on the Ripple Effects MAMSWaP web page.

**2021 MAMSWaP MS4 Reporting Summary-** Christal will share link in Feb. Ripple Effects Newsletter. A copy is also available on the MAMSWaP Resources Google folder

<https://drive.google.com/file/d/1CJbPXWsamotgSTSmKfYc4XNGHQpld1Sn/view?usp=sharing>

**2022 MAMSWaP Invoices-** emailed to municipal contacts on Jan. 18<sup>th</sup>. Due April 30<sup>th</sup>, 2022.

### **MAMSWAP Quarterly I&E Meeting Summary**

The MAMSWaP I&E Committee meeting met on Jan. 26<sup>th</sup>. Project updates are provided above. Please contact an I&E Committee member or Christal Campbell for further details or questions.

### **Presentations -**

Sustainable Stoughton- Plant Dane and Adopt A Storm Drain presentation- Jan. 24<sup>th</sup> (virtual)

### **Upcoming Trainings/Grants**

Virtual WI Salt Wise Smart Salting Trainings- Roads Feb. 3<sup>rd</sup> and Parking Lots -Feb. 10<sup>th</sup> – <https://www.wisaltwise.com/>  
You, Me and the USLE: Tips for Meeting Soil Loss Requirements webinar- Feb. 24<sup>th</sup> <https://ripple-effects.com/Event/Detail/1203>

Native Landscaping: A Beautiful Solution to Pollution webinar- March 8<sup>th</sup> <https://ripple-effects.com/Event/Detail/1207>  
Dane County Urban Water Quality Grants- <https://wred-lwrd.countyofdane.com/documents/UWQG/UWQG%20Application%202016-06-28.doc>

**Resources to check out-** contact Christal

-Tabletop Rainfall Simulator – available starting again April 2022

-Bean Bag Toss Game

-Enviroscape

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**Reminders**

-Please be sure you have links to [www.ripple-effects.com](http://www.ripple-effects.com) from your websites.

-Follow [www.facebook.com/RippleEffectsWI](https://www.facebook.com/RippleEffectsWI) on Facebook! “Like” and “share” posts to help spread the word.

-Resources for partners are available on our Partner Resources Page- <https://ripple-effects.com/Partner-Resources>  
and MAMSWaP Resources folder in the Google Drive

<https://drive.google.com/drive/u/0/folders/0B6IN0xfndLr9TXVtek90V05NbGc>

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