

## Madison Area Municipal Stormwater Partnership (MAMSWaP)-I&E Update- Nov. 5th, 2019

Respectfully submitted by Christal Campbell, MAMSWaP Stormwater Education Coordinator-Dane County Water Resource Engineering Division, 608-224-3746, Campbell.christal@countyofdane.com.

**CONSULTANTS AND MUNICIPAL REPRESENTATIVES:** Please make this report available to your municipalities.

### Communications

Ripple Effects Facebook page- [www.facebook.com/RippleEffectsWI](http://www.facebook.com/RippleEffectsWI). Contact Christal Campbell with any articles or events you may have coming up in your area so we can share and promote. We try and post content once a week, but are happy to post additional events/articles. As of October 30th we had 426 Facebook followers, up from 417 in August.

Ripple Effects email box/web site- Christal maintains the [info@ripple-effects.com](mailto:info@ripple-effects.com) email box and is responding to emails as they come in. Updates to the [www.ripple-effects.com](http://www.ripple-effects.com) web site are made on a regular basis. If you come across an issue on the web site, please let Christal know.

### Leaf-free Streets for Clean Water Update-

- Leaf-free Street Toolkit was shared with partners on Aug. 22<sup>nd</sup> in the MAMSWaP newsletter
- Leaf-free Streets Partner Toolkit was also shared with watershed groups and neighborhood associations in September.
- About 400 Leaf-free Streets signs were distributed to municipalities, neighborhood groups, organizations and individual residents.
- 120 thank you kits requested by Friends of Lake Wingra and the SASY Neighborhood Association.
- Print ads went out in the Isthmus and State Journal
- Nextdoor.com post was issued Oct. 10<sup>th</sup> with 27 people signing up for alerts in the days following the post.
- Several groups requested presentations on Leaf-free Streets including the Tenney/Lapham and SASY Neighborhood Associations and Village of McFarland.
- 487 people have signed up to receive Rain Alerts to date. Up from 350 last fall.
- 7 Rain Alerts have been issued since Oct. 1<sup>st</sup>.

Winter Salt Trainings- The City of Madison held 4 Winter Salt Certification Trainings this fall with two more scheduled for Nov. 5<sup>th</sup> and 6<sup>th</sup> at Madison Metro. Sewerage District. 109 applicators attended the first four trainings. All parking lot trainings used the new Madison Parking Lot Manual. MAMSWaP paid for 3 of the 6 trainings. To register for the Nov. 6<sup>th</sup> training visit <https://www.cityofmadison.com/calendar/nov-6-roads-salt-certification-class>.

Small Equipment Winter Calibration- Reinders is partnering with MAMSWaP to hold a calibration training for walk behind broadcast and drop spreaders on Nov. 12<sup>th</sup> from 8:30-9:30AM at the their facility at 4217 Nakoosa Trail, Madison. This FREE training is geared at salt applicators. For more info or to register visit <https://www.wisaltwise.com/Event/Home/Detail/619>.

NEW Salt Wise insert- We have a new Salt Wise flyer that is sized to fit in a regular size envelope and can be used as a mail insert. A couple MAMSWaP municipalities requested an insert like this to include with their tax bill mailings. Contact Christal if you'd like a supply for your municipality. See copy of insert below.

Illicit Discharge Ordinance Update- Draft Illicit Discharge Ordinance will be shared with Rick Wenta before being shared at Lakes and Watershed Commission meeting next week. The goal is to have the ordinance approved in early 2020 and start developing an outreach campaign. Questions or concerns contact Christal.

### Statewide Stormwater Collaborative Meeting- Oct 17<sup>th</sup>

MAMSWaP hosted a meeting at LWRD with representatives from various stormwater groups across the state. The goal of these meetings is to share ideas, projects and issues related to how we are all meeting WPDES permit requirements and learn from each other. Suzy Limberg presented on the new permit requirements and online reporting system. Highlights from the meeting:

- Regional workshops hosted by stormwater groups can count towards active outreach requirements if actively promoted by municipality
- No minimum number of attendees to meet active outreach requirement
- Lots of interest in creating a way to for stormwater groups to report out on I&E efforts for the whole group and allowing individual municipalities to simply add to them based off their individual work plan.
- Lots of interest by groups in Adopt a Storm Drain programs.

- Request to get some support from UWEX or DNR in helping to organizing continued meetings and facilitating info sharing between groups.

**MAMSWaP 5-Year Agreement and I&E Plan**-The final 2020-2024 MAMSWaP I&E Plan will be shared with partners by mid-Nov along with the 2020 I&E Work Plan and the Intergovernmental Agreement. If municipal contacts or signatories have changed please contact Christal with changes by Nov. 15<sup>th</sup>. The 2021 first annual work plan for individual municipalities under the new permit will be due to DNR on March 31<sup>st</sup>, 2021 along with the 2020 Annual Report.

**MAMSWAP Quarterly I&E Meeting Summary**

The MAMSWaP I&E Committee meeting met on Oct. 29th. Project updates are provided above. Please contact an I&E Committee member or Christal Campbell for further details or questions.

**Presentations/Events-**

- 9/26 Cardinal Heights Middle School- Sun Prairie
- 10/4 Harvest Moon Festival- Madison
- 10/10 SASY Neighborhood Association- Madison
- 10/15 Tenney/Lapham Neighborhood Association- Madison
- 10/19 Storm Drain Marking Event- McFarland
- 11/6 UW Environmental Action Open House- UW Madison

**Upcoming Trainings/Grants**

- Small Equipment Winter Calibration Training**-<https://www.wisaltwise.com/Event/Home/Detail/619>
- Madison Metro. Sewerage District Chloride Reduction Grants**- <http://www.madsewer.org/Programs-Initiatives/Chloride-Reduction/Chloride-Grants>
- Dane County Urban Water Quality Grants**- <https://wred-lwrtd.countyofdane.com/documents/UWQG/UWQG%20Application%202016-06-28.doc>

**Resources to check out-** contact Christal

- Tabletop Rainfall Simulator
- Bean Bag Toss Game
- Enviroscape

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**Reminders**

- Please be sure you have links to [www.ripple-effects.com](http://www.ripple-effects.com) from your websites.
- Follow [www.facebook.com/RippleEffectsWI](https://www.facebook.com/RippleEffectsWI) on Facebook! “Like” and “share” posts to help spread the word.
- Resources for partners are available on our Partner Resources Page- <https://ripple-effects.com/Partner-Resources> and MAMSWaP Resources folder in the Google Drive <https://drive.google.com/drive/u/0/folders/0B6IN0xfndLr9TXVtek90V05NbGc>



**Ready to be Salt Wise?**  
You can keep surfaces safe this winter without using piles of salt. Using the right tools at the right times can help you use the right amount of salt to protect our lakes, streams and drinking water.

**Shovel**  
Use a scraper, shovel or broom to clear walkways before the snow turns to ice.

**Scatter**  
Scatter salt so there is space between the grains. A hand sprayer can help! A 12-ounce cup is enough to treat 10 sidewalk squares.

**Switch**  
Regular salt (NaCl) won't work when temperatures drop below 15 degrees. Use sand for traction or a different ice melter that works at colder temperatures.

**Sweep**  
Sweep up excess salt after ice has melted so it doesn't wash into storm drains and into our local waterways.

**Select Certified Contractor**  
Check to see if your contractor is certified through the Winter Salt Certification Program. If not, encourage them to become certified and to follow locally developed application rates.

[www.wisaltwise.com](http://www.wisaltwise.com)

**Wisconsin Salt Wise**  
Once you put salt down, it doesn't go away!

Salt alters the composition of soil, slows plant growth and weakens the concrete, brick and stone that make up our homes, garages, bridges, and roads.

It washes into our waters putting aquatic life and freshwater resources at risk.

It only takes 1 teaspoon of salt to pollute 5 gallons of water.

Learn more at:  
[www.wisaltwise.com](https://www.wisaltwise.com)