

Madison Area Municipal Stormwater Partnership (MAMSWaP)-I&E Update- Nov. 6th, 2018

Respectfully submitted by Christal Campbell, MAMSWaP Stormwater Education Coordinator-Dane County Water Resource Engineering Division, 608-224-3746, Campbell.christal@countyofdane.com.

CONSULTANTS AND MUNICIPAL REPRESENTATIVES: Please make this report available to your municipalities.

Communications

Ripple Effects Facebook page- www.facebook.com/RippleEffectsWI Contact Christal Campbell with any articles or events you may have coming up in your area so we can share and promote. We try and post content once a week, but are happy to post additional events/articles. As of October 30th we had 275 Facebook followers, up from 259 in August.

Ripple Effects email box/web site- Christal maintains the info@ripple-effects.com email box and is responding to emails as they come in. Updates to the www.ripple-effects.com web site are made on a regular basis. If you come across an issue on the web site, please let Christal know.

Articles/Messages

Leaf-free Streets for Clean Waters Toolkit- shared with partners in the MAMSWaP Newsletter on Sept. 19th and included a link to a template article, the Leaf-free Streets web site, door hangers/flyers and a link to sign up for Leaf-free Streets Rain Alerts. The goal is to encourage residents to actively remove street leaves before the rain and promote the rain alerts. Links to the resources can be found on our Leaf-free Streets Resources Page <http://www.ripple-effects.com/Partner-Resources> . We still have a supply of door hangers or flyers. If you'd like some contact Christal.

Storm Drain Mural Project 2019

All 20 storm drain murals have been painted. Dane Co. and MAMSWaP issued a press release on November 6th about the Storm Drain Mural Project- <https://lwr.d.countyofdane.com/pressrelease/home#4396> . Due to the positive response and inquiries from groups wanting to know how they can get involved we will continue the project in 2019. Dane Co. and MAMSWaP will work with DAMA to paint another 10 murals in 2019. Groups, schools or municipalities will be able to apply for a mural through a grant program. All costs will be covered by MAMSWaP and Dane Co. LWRD. More information and grant applications will be available in late 2018 at <http://www.ripple-effects.com/storm-drain-murals> .

Leaf-free Streets for Clean Waters Update-

- The Leaf-free Streets Toolkit was shared with watershed groups and partners via the Dane Co. Watershed Network Newsletter and several groups published articles in their newsletters.
- A Leaf-free Streets focused Watershed Network Gathering was held on Sept. 24th at the LWRD office.
- Print ads went out in the Isthmus (10/25 and 11/1) and the State Journal (10/17 and 10/21).
- A Leaf-free Streets Nextdoor.com post was issued on Oct 4th and generated a lot of discussion. 45 people signed up for the Leaf-free Streets Rain Alerts in the 4 days following the Nextdoor.com post.
- More than 350 people have signed up to receive Rain Alerts to date.
- 7 Rain Alerts have been issued since Oct. 1st.

MAMSWaP 5-year Stormwater Knowledge and Behavior Change Survey- The MAMSWaP I&E Committee has been working with UW Extension Environmental Resources Center in Madison on our 5 year survey. The survey was finalized in late October and is expected to be mailed out to a random sample of residents across MAMSWaP communities in mid-Nov. The 2018 survey was updated in an effort to get feedback on current campaigns and future projects. Many of the questions are similar to the 2013/14 survey which will allow for comparison between the two. We should have results and a summary report from UWEX in late March. Link to 2018 MAMSWaP Survey <https://drive.google.com/file/d/1tIDBv14eoLRXaxah3s1vGLtY9qD7pLAc/view?usp=sharing> .

Winter Maintenance and Calibration Trainings- The City of Madison hosted 5 Winter Salt Certification Trainings this fall. Dane Co./MAMSWaP partnered with the UW Transportation Information Center to host a Winter Maintenance Equipment Calibration Training on Oct. 17th. The training was only open to organizations that had already attended a basic winter maintenance training. 42 winter maintenance professionals attended the training. MAMSWaP is hosting the last Winter Salt Certification Training on 2018 on Nov. 15th at the City of Madison Emil St. Training Room. Please share with staff or applicators who might be interested in getting certified. Visit <https://www.wisaltwise.com/Event/Home/Detail/424> for more information or to register.

Plant Dane 2019- No changes expected to the Plant Dane program for 2019. Online orders and payment will again be accepted through the Dane Co. order site along with donations to the Free Native Plants for Community Projects. Applications for the spring cycle of the Free Native Plants for Community Projects are now being accepted. The deadline to apply is February 1st. The Plant Dane Native Plant order site should be up in early February. We also plan to hold a Rain Garden workshop in March.

MAMSWaP Agreement Extension and Fees for 2019- All municipal contacts were emailed an addendum to the existing 2014-18 MAMSWaP Intergovernmental Agreement that extends the agreement one year through 2019 on Oct. 11th. If you haven't returned (emailed) a signed copy to Christal, please do so ASAP.

MAMSWAP Quarterly I&E Meeting Summary

The MAMSWaP I&E Committee met on Oct. 24th, 2018. Updates on main topics are shared above. Please contact an I&E Committee member or Christal Campbell for further details including the complete meeting notes.

Upcoming Events/Grants

Winter Salt Certification Training- <https://www.wisaltwise.com/>

Nov. 15th-Parking Lots, Sidewalks, Driveways- City of Madison Emil St.

Madison Metro. Sewerage District Chloride Reduction Grants- <http://www.madsewer.org/Programs-Initiatives/Chloride-Reduction/Chloride-Grants>

Free Native Plants for Community Projects Grant (spring cycle)- <https://lwr.d.countyofdane.com/Native-Plants-for-Schools-and-Community-Projects>

Resources to check out- contact Christal

-Tabletop Rainfall Simulator

-Bean Bag Toss Game

-Enviroscape

Reminders

-Please be sure you have links to www.ripple-effects.com from your websites.

-Follow www.facebook.com/RippleEffectsWI on Facebook! "Like" and "share" posts to help spread the word.

