

Madison Area Municipal Stormwater Partnership (MAMSWaP) – I&E Update- Feb. 6th , 2018

Respectfully submitted by Christal Campbell, MAMSWaP Stormwater Education Coordinator-Dane County Water Resource Engineering Division, 608-224-3746, Campbell.christal@countyofdane.com.

CONSULTANTS AND MUNICIPAL REPRESENTATIVES: Please make this report available to your municipalities.

Communications

Ripple Effects Facebook page- www.facebook.com/RippleEffectsWI Contact Christal Campbell with any articles or events you may have coming up in your area so we can share and promote. We try and post content at least once a week, but are happy to post additional events/articles. As of Jan. 31st we had 205 Facebook followers, up from 198 in November.

Ripple Effects email box/web site- Christal maintains the info@ripple-effects.com email box and is responding to emails as they come in. Updates to the www.ripple-effects.com web site are made on a regular basis. If you come across an issue on the web site, please let Christal know.

Articles/Messages

Plant Dane Toolkit- shared with partners in the MAMSWaP Newsletter on February 1st and included: Plant Dane press release promoting Plant Dane Native Plant Cost-Share Program and Rain Garden workshop, link to Plant Dane web page, info on how to obtain flyers and promo cards and reminder to share Plant Dane Facebook posts. A partner resources page on the Ripple Effects web site was also created with links to the Plant Dane resources above along with some background on the campaign and our target audience for both municipal and local water related groups to help spread the word and encourage residents to place orders and donate plants to community and school projects.

Leaf-free Streets Alert Evaluation/plans for 2018- To date about 200 residents have signed up to receive rain alerts. In early December a link to a short survey was emailed to all subscribers to try and evaluate how effective the alerts were in prompting action. We received 35 responses (18%) to the survey. Highlights include:

- ~70% of respondents removed street leaves in front of their home for 50% or more of rain events they received alerts for
- 37% of respondents removed street leaves in front of their home for 100% of rain events
- 46% of respondents encouraged neighbors to remove street leaves before the rain

MAMSWaP will partner with the City of Madison to promote the rain alerts the summer/fall. Information on alerts will be mailed with utility bills and promoted on street vehicle wraps along with a message to encourage on-site mulching. If your municipality is interested in mailing info on the Leaf-free Streets Rain Alerts with utility bills contact Christal Campbell.

Plant Dane 2018- Now accepting orders for native plants through the Plant Dane Native Cost Share Program.

-40+ plant species available including rain garden, butterfly garden and prairie medicinal garden kits

-Cost: \$2.25/plant, order in multiples of 4

-Order Deadline: March 19th

-Plant Pick Up – May 19th

-NEW! Participants can donate funds to purchase plants for specific community/school garden projects (17 projects)

Trainings

Rain Garden Workshop -Sat. March 3rd at Dane Co. LWRD Offices from 8-11AM. The cost is \$10. Similar to last year the workshop will focus more on helping participants new to the world of rain garden design through the process of actually designing a rain garden plan for their property and less on the background and benefits of rain gardens. An on-site planning visit and construction will be raffled off to two participants at the training (does not include plants).

Storm Drain Mural Program 2018 –Still Looking for one more partner!

We received a great response to this project and are working with 14 of our MAMSWaP municipal partners to create storm drain murals in their communities! We still have room for one more. Don't see the name of your municipality on the list below? Let's talk.



Madison, Middleton, Cross Plains, Shorewood Hills, UW, Waunakee, Westport, Stoughton, Verona, Dane Co (Henry Vilas Zoo), DeForest, Monona, Sun Prairie, Cottage Grove.

If you were dragging your feet this is your last chance. Interested? Email Christal Campbell, christal.campbell@countyofdane.com with the following information by Feb 15th.

1. Location of the inlet. Must be surrounded by pavement on top and bottom, located in an area with heavy foot traffic and can be easily blocked off for 1-2 days to paint.
2. A photo of the storm drain and approximate size of the area that can be painted.

MAMSWaP 2018 I&E Workplan- The final 2018 I&E Workplan is available on the Ripple Effects web site <http://www.ripple-effects.com/documents/MAMSWAP%20I&E%20Workplan%20FINAL.pdf>

2018 MAMSWaP Invoices Sent- Invoices were mailed to all partners the week of January 23rd. If you didn't receive an invoice contact Christal Campbell.

MAMSWAP Quarterly I&E Meeting Summary

The MAMSWaP I&E Committee met on January 23rd, 2018. Updates on main topics are shared above. Please contact an I&E Committee member or Christal Campbell for further details including the complete meeting notes.

Upcoming Events/Grants

Dane County Environmental Council Grants- Due Feb. 28th, 2018.

https://www.countyofdane.com/commissions/environmentalcouncil/pdf/Grant_Guidelines_2018.pdf

Rain Garden Workshop – Saturday, March 3rd from 8-11AM at the Dane County Land and Water Resources Building. <http://www.ripple-effects.com/Event/Home/Detail/275>

Reminders

- Please be sure you have links to www.ripple-effects.com from your websites.
- Follow www.facebook.com/RippleEffectsWI on Facebook! “Like” and “share” posts to help spread the word.
- The Enviroscape Watershed Model is available and can be checked out from the Dane County LWRD-contact Christal Campbell if interested.
