

## Madison Area Municipal Stormwater Partnership (MAMSWaP) – I&E Update- Nov. 14<sup>th</sup>, 2017

Respectfully submitted by Christal Campbell, MAMSWaP Stormwater Education Coordinator-Dane County Water Resource Engineering Division, 608-224-3746, Campbell.christal@countyofdane.com.

**CONSULTANTS AND MUNICIPAL REPRESENTATIVES:** Please make this report available to your municipalities.

### Communications

Ripple Effects Facebook page- [www.facebook.com/RippleEffectsWI](http://www.facebook.com/RippleEffectsWI) Contact Christal Campbell with any articles or events you may have coming up in your area so we can share and promote. We try and post content at least once a week, but are happy to post additional events/articles. As of November 8<sup>th</sup> we had 198 Facebook followers, up from 183 in July.

Ripple Effects email box/web site- Christal maintains the [info@ripple-effects.com](mailto:info@ripple-effects.com) email box and is responding to emails as they come in. Updates to the [www.ripple-effects.com](http://www.ripple-effects.com) web site are made on a regular basis. If you come across an issue on the web site, please let Christal know.

### Articles/Messages

Leaf-free Streets for Clean Waters Toolkit- shared with partners in the Ripple Effect Newsletter on Sept. 14<sup>th</sup> and included: article template, link to new web site, info on how to obtain flyers and door hangers, link to sign up for text or email alerts. A partner resources page was also created with links to the resources above along with some background on the campaign and our target audience for both municipal and local water related groups to help spread the word and encourage residents to remove street leaves before the rain.

Leaf-free Streets for Clean Waters Update- Seven local groups and/or neighborhood associations requested information along with supplies of door hangers and flyers to distribute. Print and radio ads ran in the Isthmus, State Journal, WPR, and Magic 98 in mid-late October. The campaign is getting decent media coverage. Both WKOW and NBC 15 ran news stories and the Middleton Tribune ran an article highlighting last year's leaf pilot and Leaf-free Streets campaign. To date about 100 residents have signed up to receive rain alerts.

There are still flyers and door hanger available if any groups or municipalities are interested. Please continue to spread the word as there are lots of leaves that have yet to fall.

Effective Winter Maintenance Workshops- MAMSWaP and Dane Co. Office of Lakes and Watershed hosted winter maintenance workshops on Oct 25<sup>th</sup> (Roadways for Field Staff) and Oct. 26<sup>th</sup> (Parking Lots, Driveways and Sidewalks) at the Lussier Heritage Center. The Madison Metro. Sewerage District and Madison Water Utility also provided funding for the trainings. The managers-focused roadway training scheduled for the afternoon of Oct. 25<sup>th</sup> was cancelled due to low registration. 19 attended the roadways training and 27 attended the parking lot training. Both trainings were again led by Connie Fortin and Chris Walsh and met the requirements for the City of Madison Salt Certification Program. Angie Dahl from Epic Systems and Greg Hall from the Village of Deforest presented information on changes they implemented after last year's training to reduce salt use and brought equipment for participants to view. Overall both trainings went well and evaluations were positive.

Plant Dane Changes for 2018- Agrecol is unable to continue providing the level of service they have in the past to support Plant Dane. They have offered us some options to continue to supply us plants at about \$2/plants. Option 1 changes Plant Dane into more of a one day plant sale and Option 2 requires MAMSWaP to again manage the ordering system, purchase in flats of 32 and sort the plant orders in house. The I&E Committee decided to move ahead with Option 2. This will require some extra effort on the part of MAMSWaP and we're looking into potential partnerships with the City of Madison regarding payments and plant storage and possibly Operation Fresh Start to assist with plant sorting. The plan is to host another Rain Garden workshop and solicit donations for the Free Native Plants for Schools and Community Projects Program as part of Plant Dane in 2018.

**Storm Drain Mural Program 2018**

MAMSWaP will partner with Dane Arts- Mural Arts (DAMA) to create 20 unique designs and paint 20 storm drain inlets throughout Dane Co. in late spring. 10 of the designs will be created by school groups and painted on or near schools. MAMSWaP will educate the student groups on stormwater issues and solutions and DAMA will work with 10 schools leading them through visioning workshops and design creation ultimately taking students' work and creating one storm drain mural for each school. The remaining 10 storm drain murals will be designed by local artists. MAMSWaP will contribute \$5,000 towards this project. Check out <http://www.rvah2o.org/storm-drain-art/> for example projects. Storm drains will be painted in late spring/early summer.



**Interested in having DAMA work with a school on a design in your community or have a storm drain inlet painted by a local artist?**

Email Christal Campbell, [campbell.christal@countyofdane.com](mailto:campbell.christal@countyofdane.com) with the information below **by December 8<sup>th</sup>**.

1. Location of 1-2 storm drain inlets that are surrounded by pavement on top and bottom, have heavy foot traffic (ex. near library, public spaces, schools, pools, popular parks, etc.) and could easily be blocked off for 1-2 days to paint.
2. A photo of each storm drain and the approximate size of the area that could be painted.
3. If you know of a school group or teacher that might be interested in partnering with a local artist, please let me know and I'll reach out them.

**MAMSWaP 2018 I&E Workplan-** Christal will work on a draft and share with partners in late Nov./early Dec. for comment.

**MAMSWAP Quarterly I&E Meeting Summary**

The MAMSWaP I&E Committee met on Nov. 7<sup>th</sup>, 2017. Updates on main topics are shared above. Please contact an I&E Committee member or Christal Campbell [Campbell.christal@countyofdane.com](mailto:Campbell.christal@countyofdane.com)/(608) 224-3746 for further details including the complete meeting minutes and attachments.

**Upcoming Events/Grants**

**NASECA Construction Site Erosion Control and Stormwater Permit Compliance Training-** Nov. 30<sup>th</sup>-Dec. 1 Waukesha, WI <https://www.nasecawi.org/events/winter-permit-compliance-training/>

**MMSD Chloride Reduction Grants-** Application deadline Nov. 17<sup>th</sup> <http://www.madsewer.org/Programs-Initiatives/Chloride-Reduction/Chloride-Grants>

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**Reminders**

- Please be sure you have links to [www.ripple-effects.com](http://www.ripple-effects.com) from your websites.
- Follow [www.facebook.com/RippleEffectsWI](https://www.facebook.com/RippleEffectsWI) on Facebook! "Like" and "share" posts to help spread the word.
- The Enviroscape Watershed Model is available and can be checked out from the Dane County LWRD-contact Christal Campbell if interested.

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